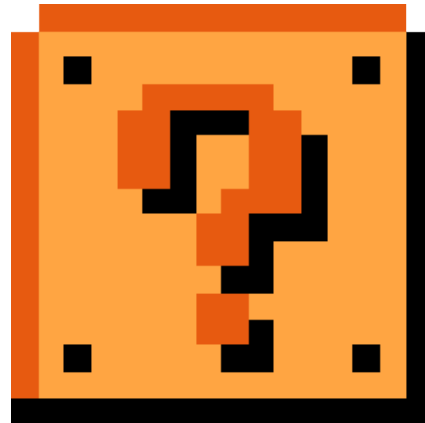


Women in Open Source

Angela @webchick Byron

June 11, 2009

Open Web Vancouver



So, who the heck am I?

The **boring** stuff.

A woman...

Contrary to what my haircut might indicate.

...involved in open
source...



Drupal



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About Ubuntu

Ubuntu is a community developed, Linux-based operating system that is perfect for laptops, desktops and servers. It contains all the applications you need - a web browser, presentation, document and spreadsheet software, instant messaging and much more.

[Learn more about Ubuntu.](#)

Desktop Ed





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Latest Release



FLOSS Weekly 72:
OpenSim

June 6th, 2009

Hosts: **Randal Schwartz**, **Jono Bacon**, and **Leo Laporte**

OpenSimulator, the free and open source 3D application server program used to create virtual environments.

Guest: **Justin Clark-Casey**.

Justin Clark-Casey is a core developer on the OpenSimulator.org project. A long time FLOSS user, OpenSimulator is his first project to which he has dedicated large contributions. He has been working as a core developer on the project for over a year and a half.

He is also a lead developer for Black Dress Technology, a startup that uses OpenSim technology as part of a solution for product and fashion design.



Roz Rows 47: Roz Unleashed

June 5th, 2009

Roz becomes a guinea pig in a science experiment.

more



Windows Weekly 110: Paul's Shattered Hopes

June 5th, 2009

Windows 7 RTM/GA, Starter gets more apps, Bing goes live, E3 Zune and Xbox 360, Winfox, and more.

more



Leo Laporte - The Tech Guy 566

June 4th, 2009

Zune HD, Google Wave, RoboGames, Dr. Web Rick Alber, photo tips, and more calls.

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RECOVERY SPENDING IN
2009 VERSUS 2012

In Fiscal Year 2009, almost two-thirds of Recovery Act funding to states and localities will be in the health field; by FY 2012, the major portion of funding will shift to long-term economic growth opportunities in transportation, energy, and community development.

LEARN MORE

Composition of State and Local Recovery Act Funding

FISCAL YEAR 2009

FISCAL YEAR 2012

Category	Fiscal Year 2009 (%)	Fiscal Year 2012 (%)
Health	64%	17%
Education and Training	18%	30%
Transportation	8%	16%
Income Security	6%	17%
Community Development	3%	19%
Energy and Environment	1%	1%

Source: U.S. Government Accountability Office (GAO)

Featured News

Wednesday, June 3, 2009

U.S. Department of Labor announces more than \$100 million in Recovery Act funds to

What's New at Recovery.gov

Read Agency Reports

The Reports and associated Program Plans outlining

Accountability and Transparency

Find out how your money is being spent through

Inspector General Findings,

INDEPENDENT THIS SUMMER!

News

MGMT Remix Violens

Play Chuck Head Defender & win exclusive Incubus Streams!

David Cook's American Idol Charity Single Debuts At #26 In Canada

Listen To Dave Matthews Band 24/7 On Sirius XM Radio

Passion Pit, Kasabian And Franz Ferdinand Perform Live On iTunes

MORE



Pathetic Man Thinking About Maybe Taking Some Sort Of Class Of Some Kind

06.06.09

DUNDEE, IL—"In college I used to do things all the time. Maybe it'd be like that again. You never know until you try," said Pathetic Man, Eric Mayhew. MORE»



New Homely Doll To Improve Self-Image Of Young Girls

06.05.09

Detroit, Pittsburgh Both Attempting To Lose Stanley Cup, Avoid Expensive Victory Parade 06.04.09

FBI: Terrorist Attack On Golden Gate Bridge May Have Been Green-Screened 06.02.09

Hercules Still Struggling To Complete 13th Labor 06.01.09

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Abortion Doctor's Murder Sparks Waves Of Calm, Rational Discussion

TV CLUB: DAVE EGGERS AND VENDELA VIDA

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FBI: Terrorist Attack On Golden Gate Bridge May Have Been Green-Screened 06.02.09

Hercules Still Struggling To Complete 13th Labor 06.01.09

AMERICAN VOICES »

OAS Welcomes Cuba Back

"Oh, no! Cuba might now wield its horrible power to influence interregional banana tariffs."

Nintendo Introduces New 'Vitality Sensor'

The Cost Of Winning In Minnesota

SLIDESHOW »

Drugs In America



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IN THEATRES JUNE 19

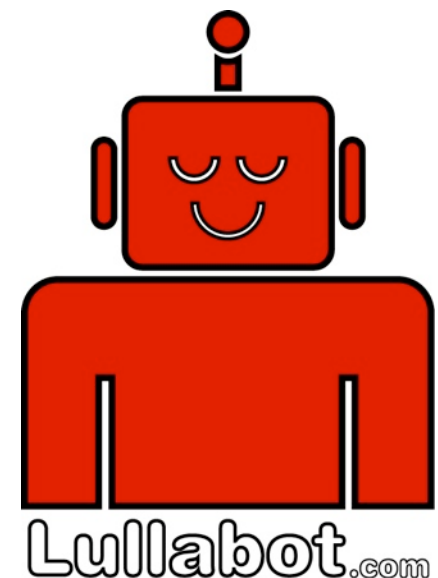
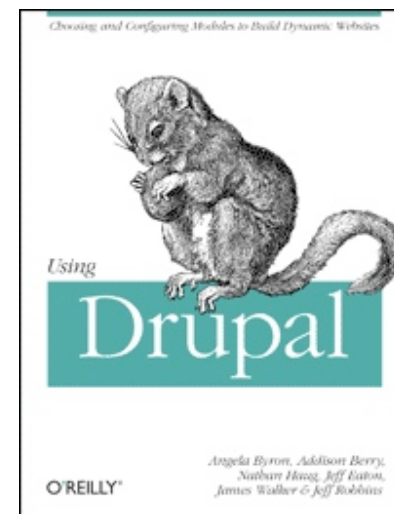


JACK BLACK | MICHAEL CERA

Tuesday, June 30, 2009

...*really* involved...

- Started with Drupal in 2005 as Google Summer of Code student; graduated to GSoC mentor and program admin for Drupal
- One of four Drupal core committers
- Drupal-obsessed: Developer, tester, technical writer, evangelist, community manager, and general cat herder
- Drupal Association board member
- *Using Drupal* co-author
- “Day job” is Drupal consulting and education with Lullabot



geek.

...and a *huge* **geek**.

I pick out paint colours by hex value. ;)

But **not...**

...able to speak on behalf of all women.

So, **why** are we here?



This topic is a bit **silly**,
isn't it?

A quote...

“Hackerdom is still predominantly male. However, the percentage of women is clearly higher than the low-single-digit range typical for technical professions, and female hackers are generally respected and dealt with as equals...”

A quote...

“Hackerdom is still predominantly male. However, the percentage of women is clearly higher than the low-single-digit range typical for technical professions, and female hackers are generally respected and dealt with as equals...”

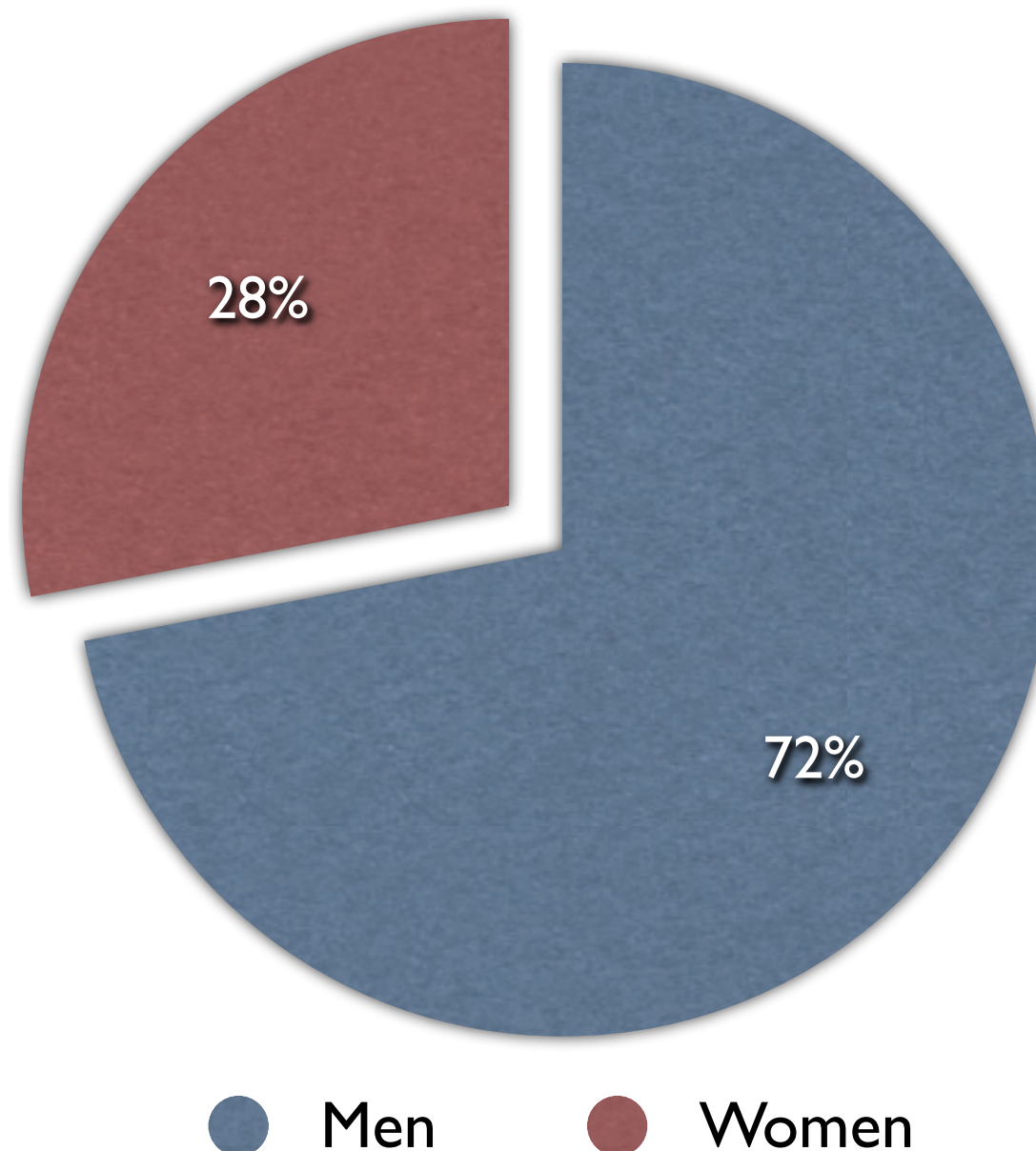
- Eric S. Raymond
The Jargon File

(Source: The Jargon File, version 4.4.7)

Let's compare some
numbers.

Obligatory pie chart #1

Gender in **proprietary** software



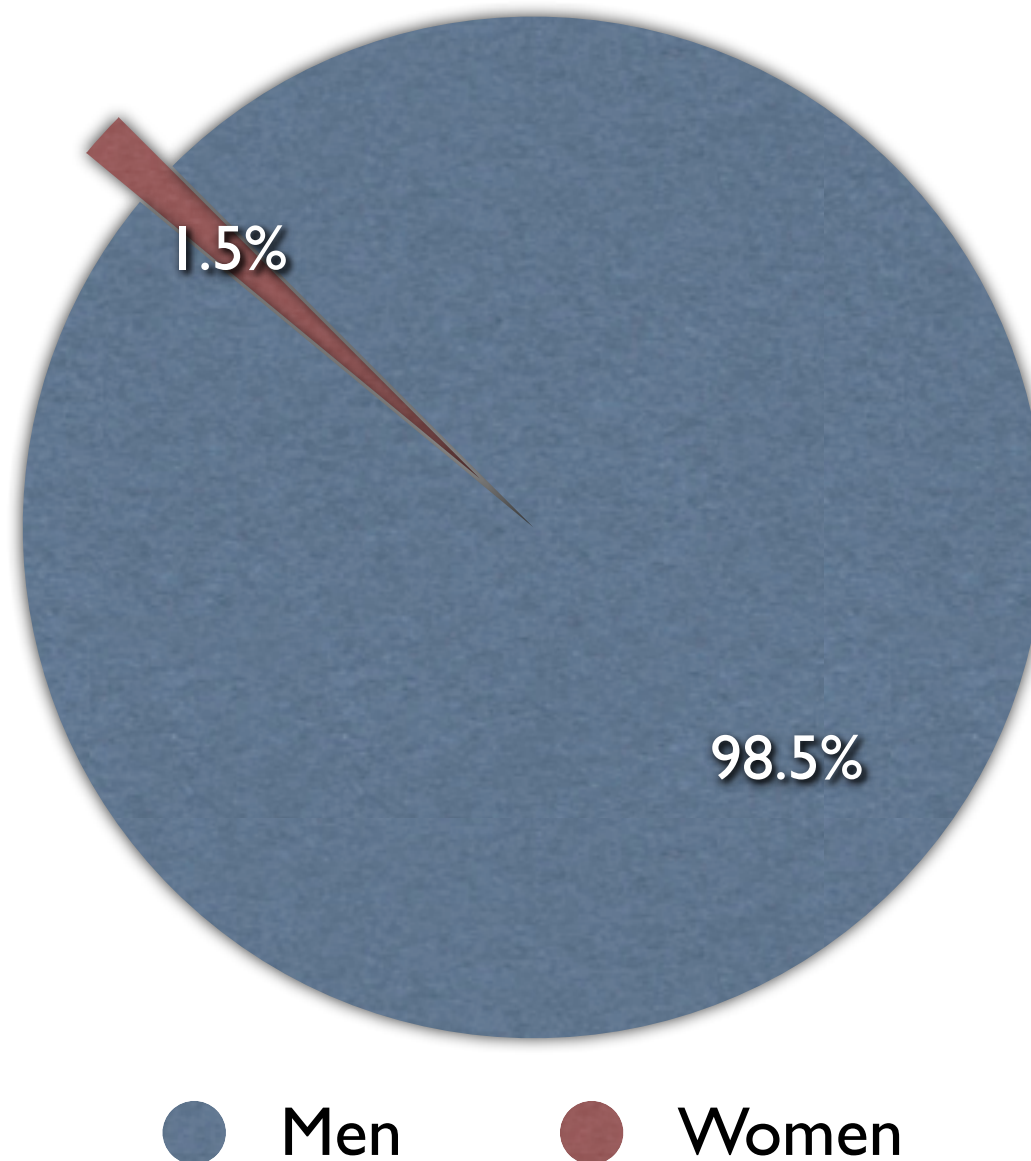
(Source: FLOSSPOLs, 2004-2006, Ghosh et al)

Proprietary software. Feh.



Open source
is about *freedom*.

Gender in Open Source Software



(Source: FLOSSPOLs, 2004-2006, Ghosh et al)



WTF?

Why is this disparity
important to address?

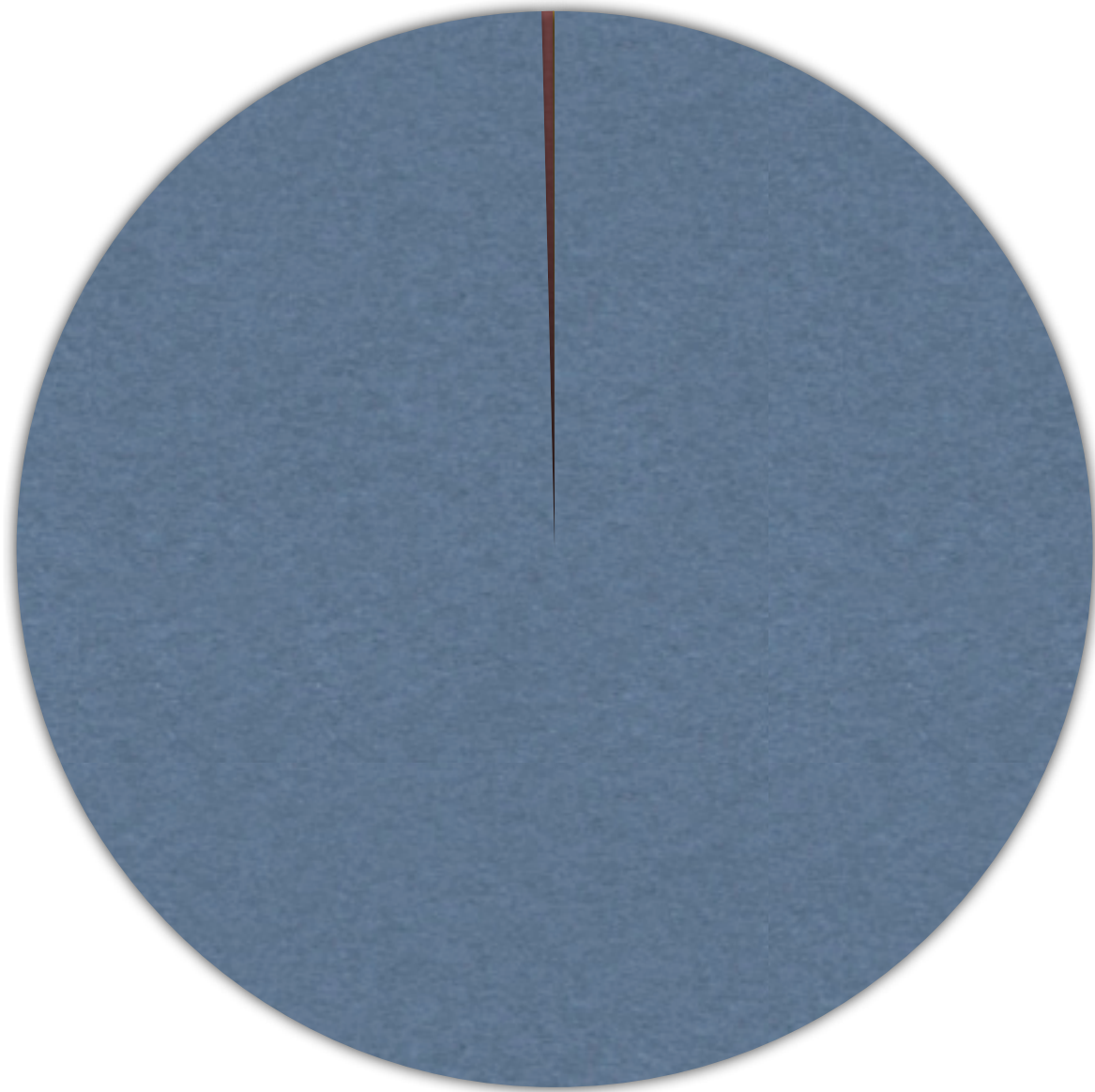
World Domination

<http://en.wikipedia.org/wiki/Earth>

Driving away women
means driving away
contributors.

Both women *and* men.

And, **frankly**, we can't afford to lose them



Sample statistics from
Drupal project*

- Downloaded software (99.63%)
- Registered an account (0.32%)
- Did something with it (0.05%)

* Actual percentage is *much* lower; I had to do unholy things to numbers to get even a sliver of pie to show up.



Penny Leach
Moodle

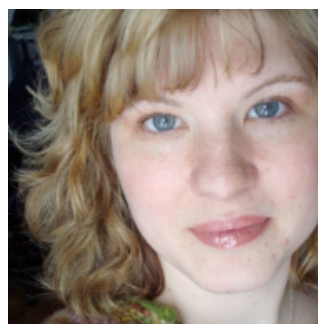
We kick ass!



Mitchell Baker
Mozilla



Selena Deckelmann
PostgreSQL



EmmaJane Hogbin
Ubuntu, Drupal



Leslie Hawthorn
Google



Addison Berry
Drupal



Dru Lavigne
*BSD



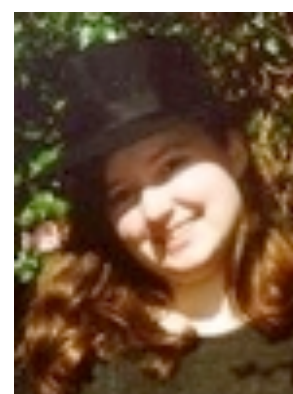
Allison Randal
Perl



Liza Kindred
Drupal



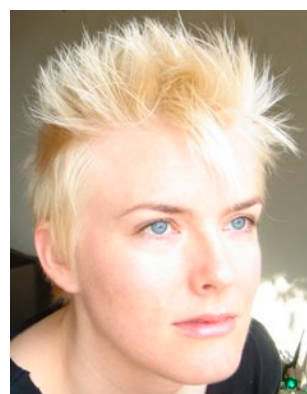
Sulamita Garcia
Linux



Jacinta Richardson
Perl



Danese Cooper
OSI



Valerie Aurora
RedHat



Stormy Peters
GNOME

More at <http://ada.pint.org.uk/> and
<http://geekfeminism.wikia.com/>



WTF?

Social Reasons

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- Women are discouraged from technology (in childhood, popular media, and socially)

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- Women are discouraged from technology (in childhood, popular media, and socially)
- Women have access to computers later in life
- Many women suffer from lack of confidence
- Entering a male-dominated industry

Open Source-specific reasons

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- **Anonymity** can create safe haven for abuse

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- Open source can be **combative**

Open Source-specific reasons

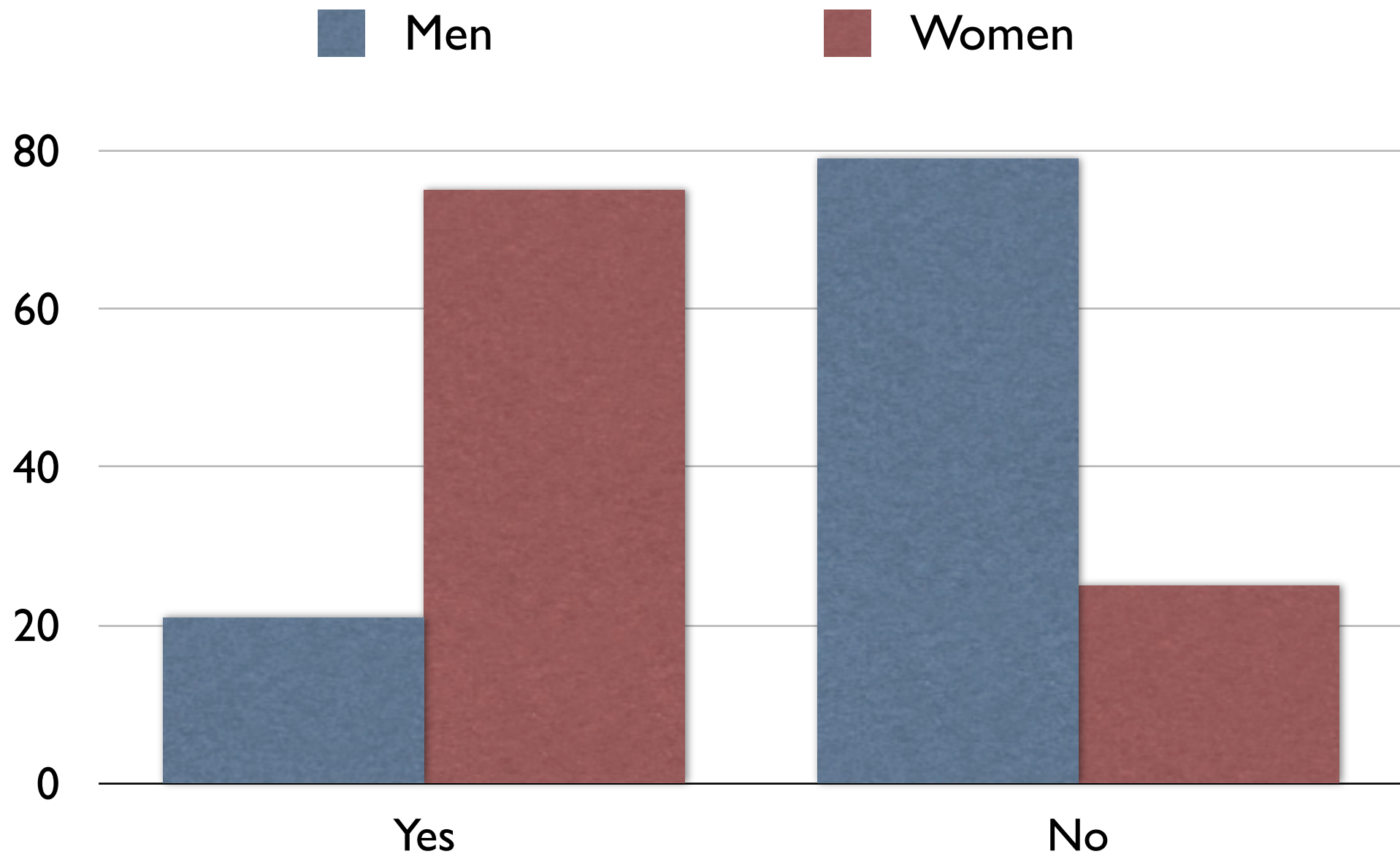
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- Common perception: you must be **Einstein** to contribute to open source

Open Source-specific reasons

- **Anonymity** can create safe haven for abuse
- Open source can be **combative**
- Common perception: you must be **Einstein** to contribute to open source
- **OMG! A GURL! I!**

The big blind spot

Have you ever observed discriminatory behaviour against women in open source?



(Source: FLOSSPOLs, 2004-2006, Ghosh et al)

Things that drive women away

Things that drive women away

- “Jokes”

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- Dates/marriage proposals

Things that drive women away

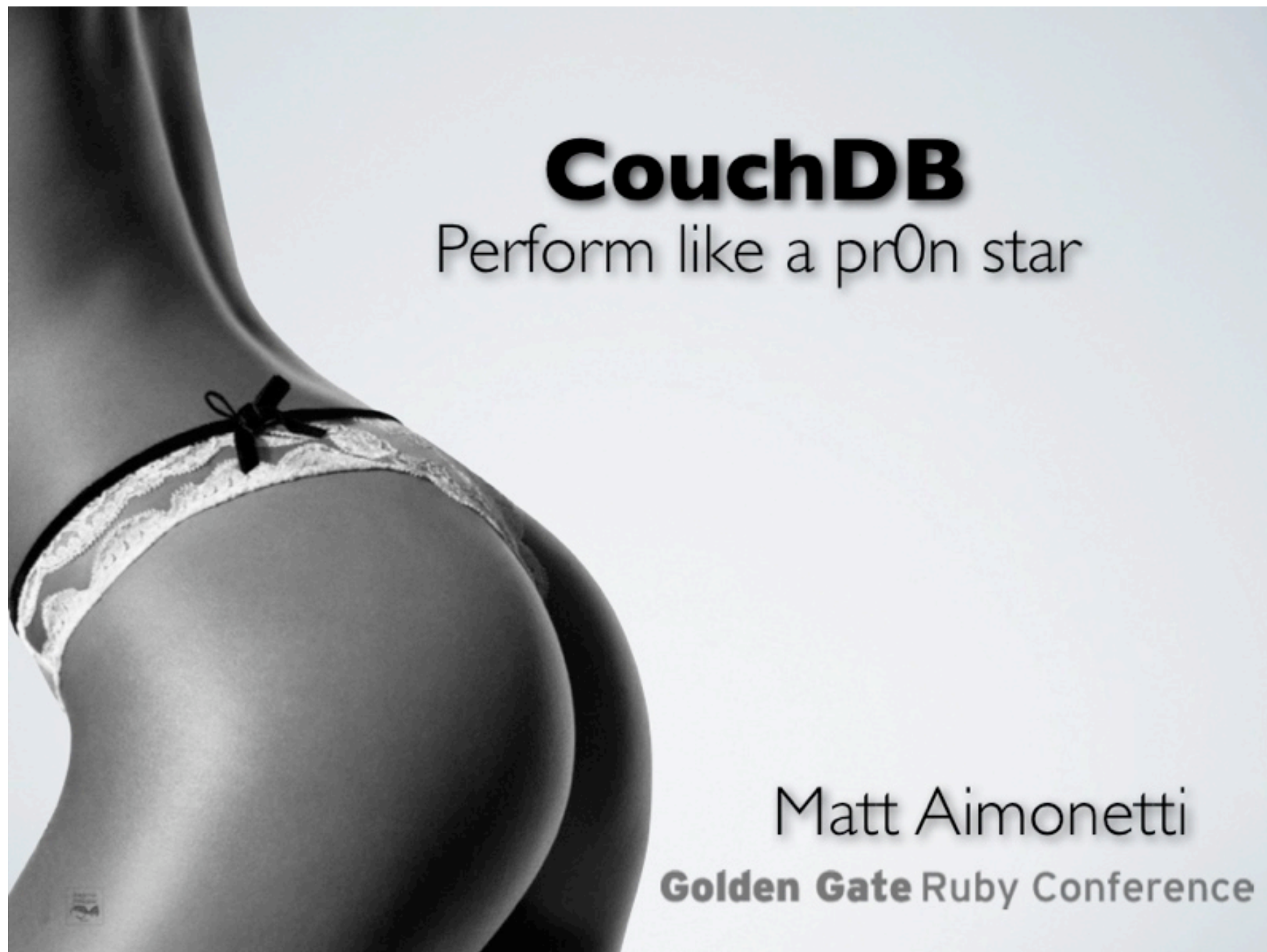
- “Jokes”
- Dates/marriage proposals
- Doubting women’s intelligence/expertise

Things that drive women away

- “Jokes”
- Dates/marriage proposals
- Doubting women’s intelligence/expertise
- Insults specific to women (that time of the month...)

Horror Stories

#epicfail



Summary: <http://martinfowler.com/bliki/SmutOnRails.html>



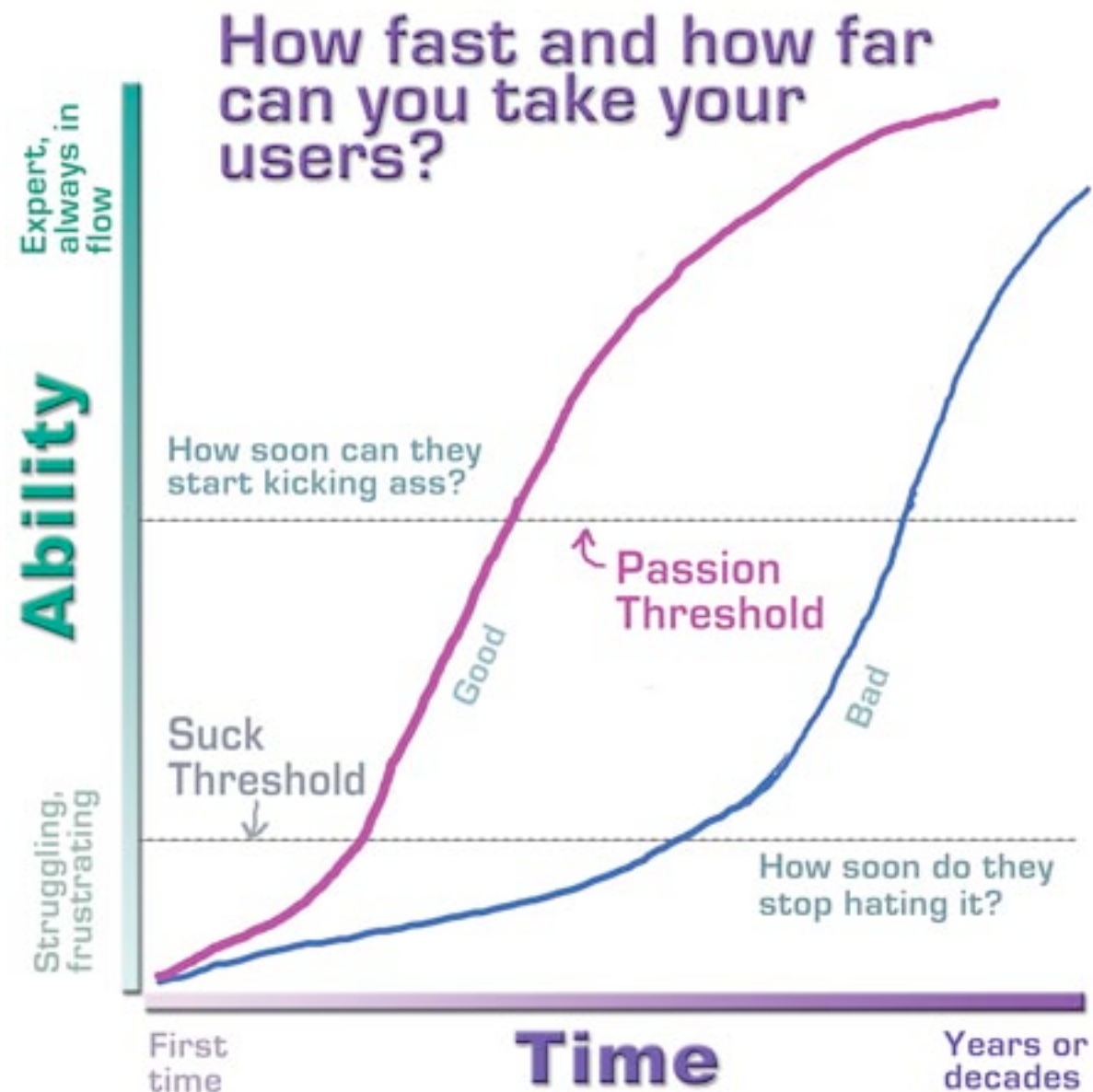
Death threats

<http://headrush.typepad.com/>



Death threats

<http://headrush.typepad.com/>

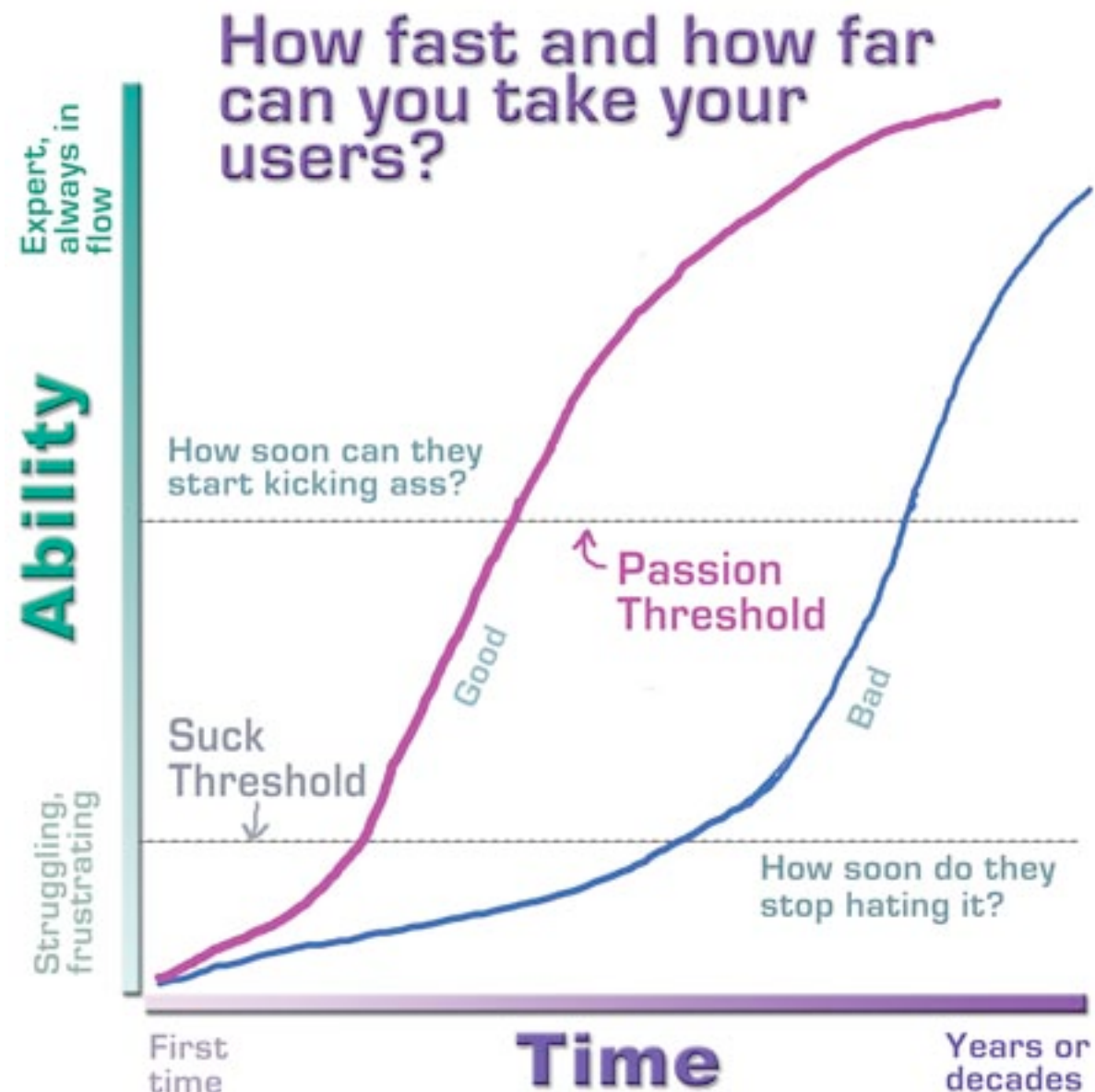




Death threats

<http://headrush.typepad.com/>

“f*ck off you boring slut... i hope someone slits your throat and cums down your gob”



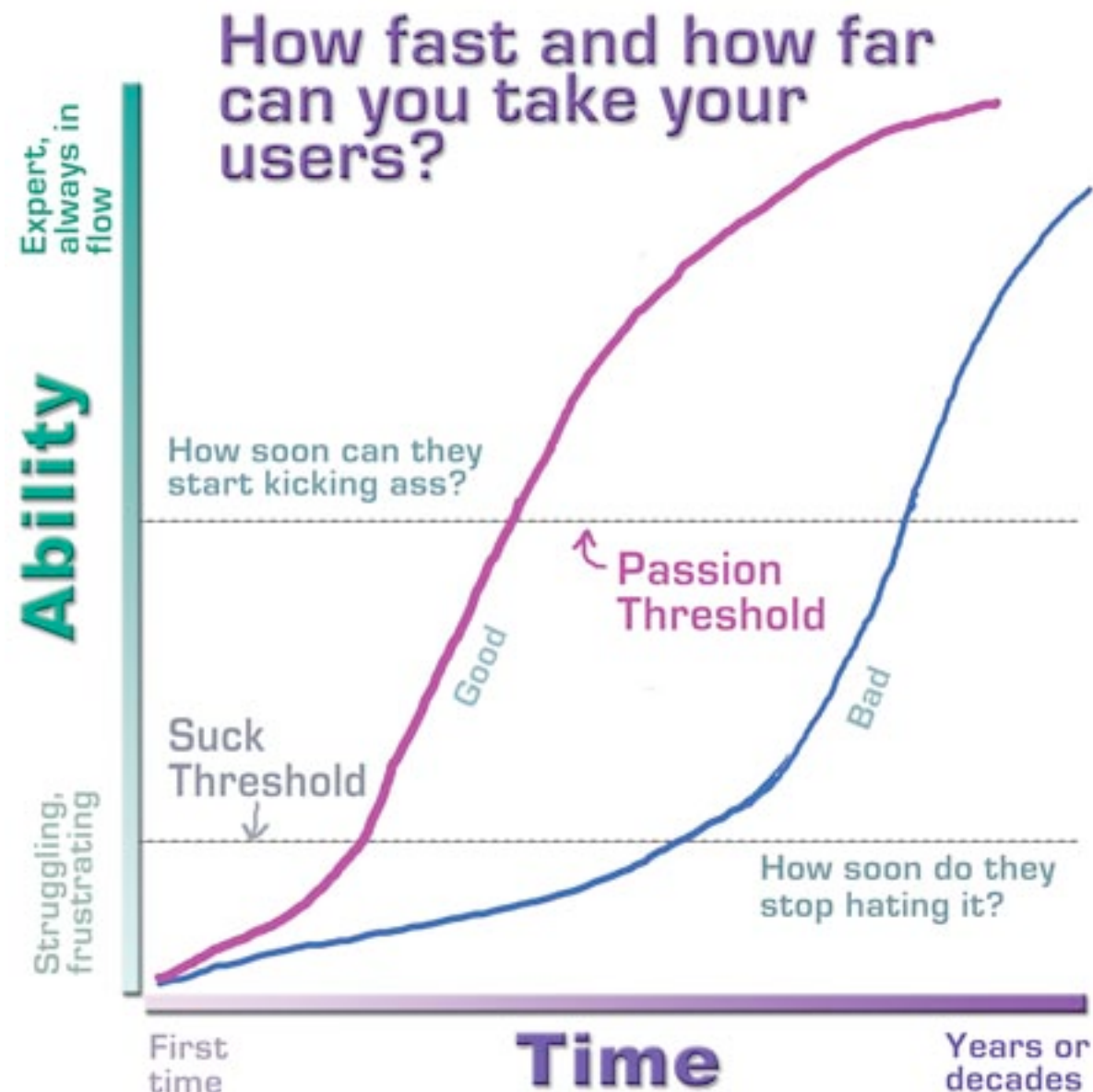


Death threats

<http://headrush.typepad.com/>

“f*ck off you boring slut... i hope someone slits your throat and cums down your gob”

“the only thing Kathy has to offer me is that noose in her neck size.”

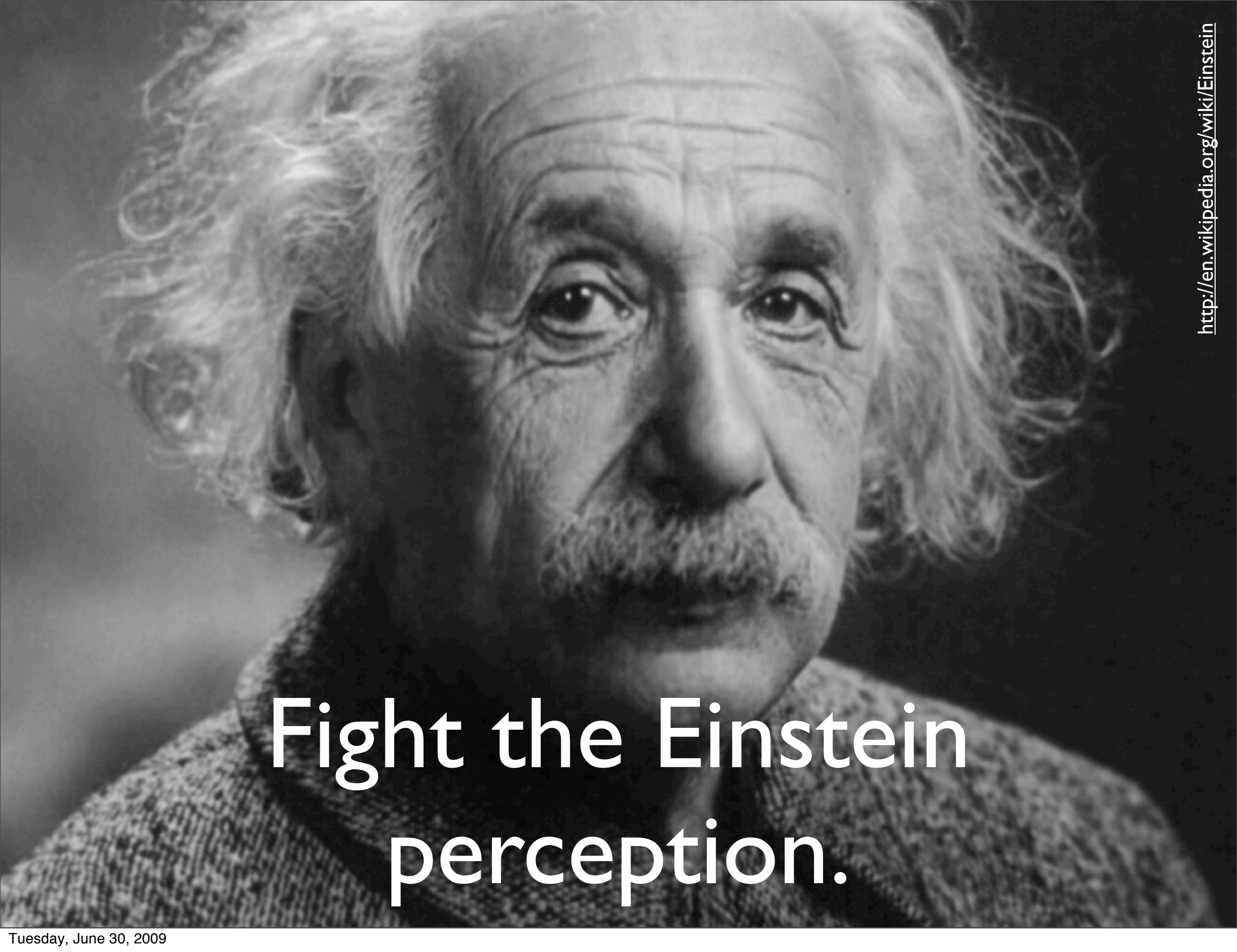


What can people
involved in open
source do to help
encourage women?

Be sensitive to
discrimination.

And take **action** when it happens.

Ask women to
participate.



Fight the Einstein
perception.

Tools of the trade

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- Value **all** contributions, not just code

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- Create list of “**low-hanging fruit**” tasks

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Tools of the trade

- Value **all** contributions, not just code
- Create list of “**low-hanging fruit**” tasks
- Foster friendly and encouraging **environment**
- Make sure your “how to contribute” steps are **well-documented**
- **Mentorship** programs



If you *are* a woman in
open source...

...be out and proud!

<http://geekspeakr.com/>

Ok, **ladies!** Your turn.
Let's talk about you can
get involved!



Um, do we still
want to?

Yes!

Warning: I'm about to get mushy. ;)

Open Source is...



...fun!



...inspiring and
educational.



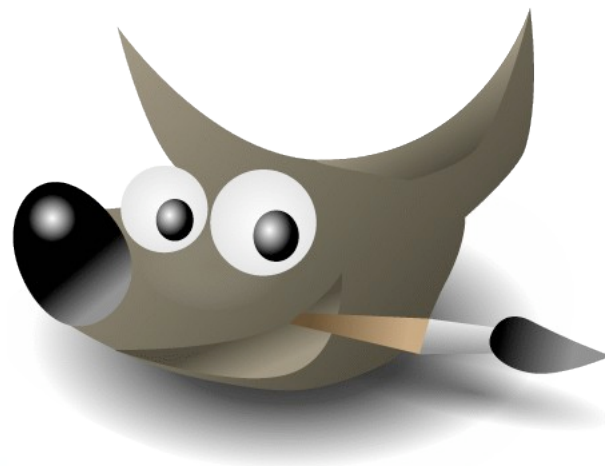
...fundamentally
rewarding.



**...an excellent
career move.**

Ok, so how do
you get **started**?

Find a project that interests you



Or **start** one of your own. :)



Find out what resources are available

- Documentation
- Mailing lists
- Forums
- Working groups
- IRC channels
- “Planet”

A small brown tabby kitten is peeking out from under a concrete ledge. The kitten has large, dark eyes and is looking directly at the camera. The concrete ledge is weathered and has some green moss or algae growing on it. The background is out of focus, showing more of the concrete structure.

Lurk first.

Evaluate the community.

Don't tolerate BS.

Seek out other women in open source



<http://www.linuxchix.org/>

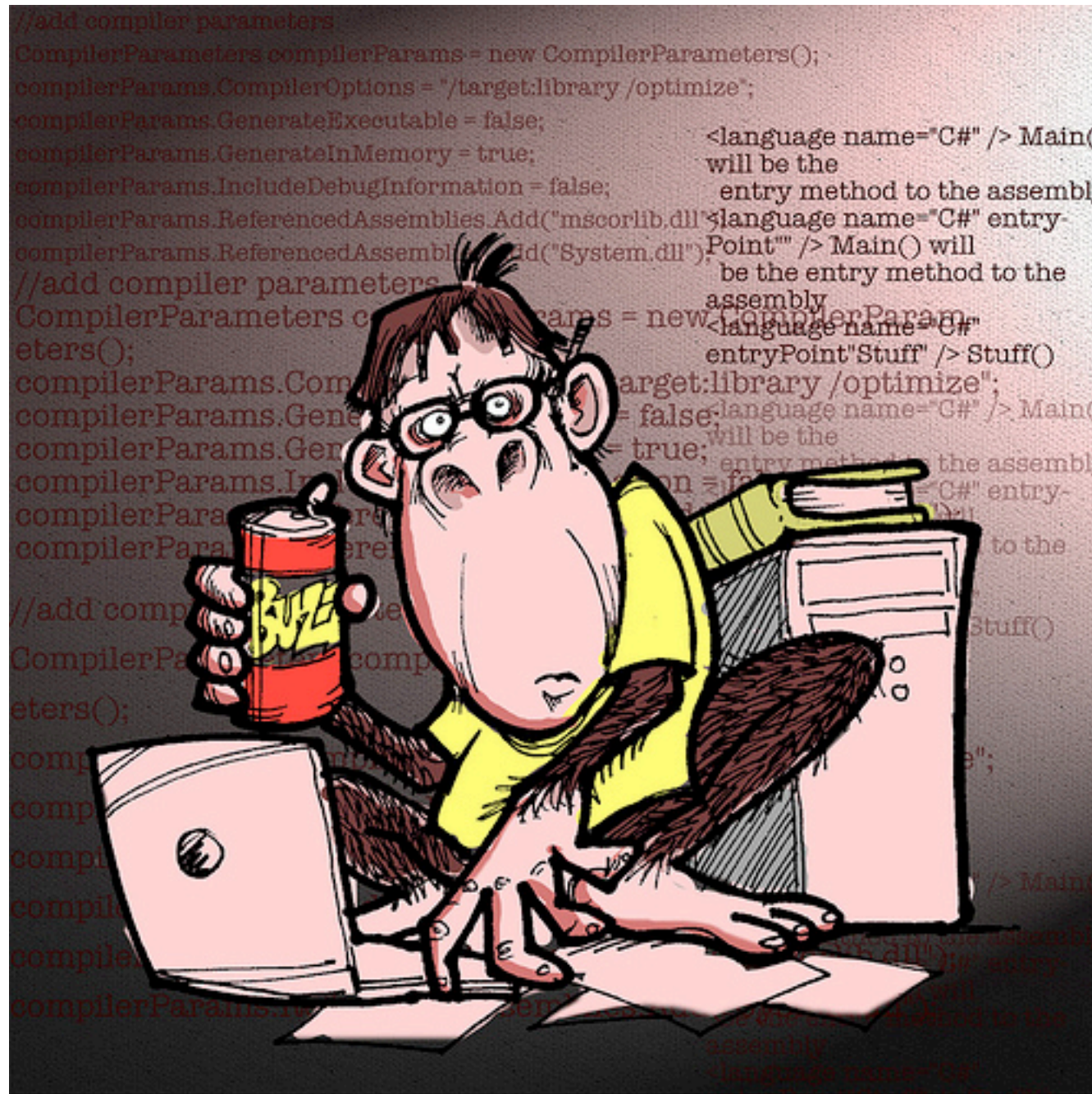
<http://www.linuxchix.org/other-groups-women-free-software.html>

Contribute as **early and** **often** as possible.

The sooner you establish yourself as one of the 0.05%,
the easier (and more fun!) time you'll have.

Myth busters

What is a contributor?



http://en.wikipedia.org/wiki/Code_monkey

What is a contributor?



http://wiki/Code_monkey

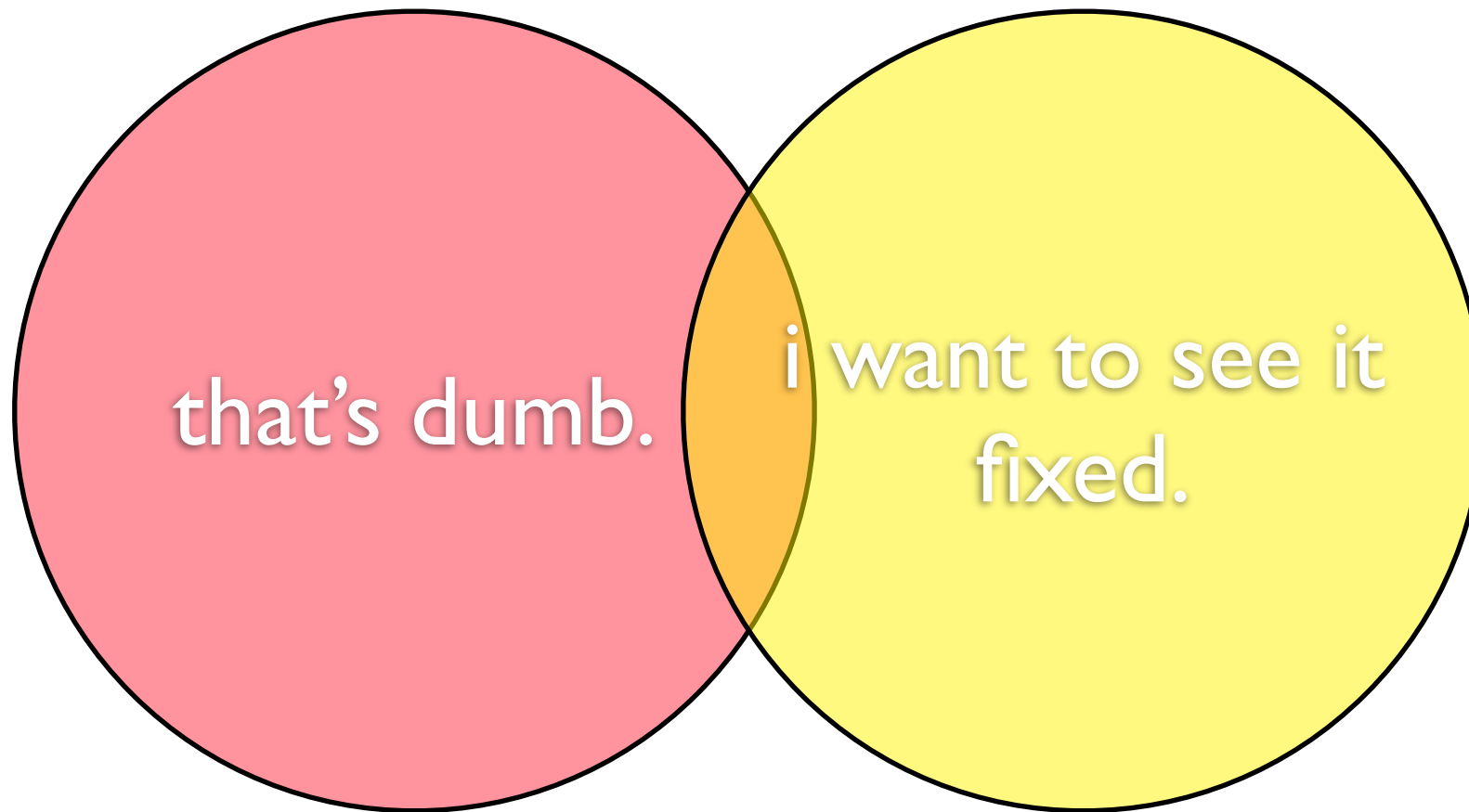
What is a contributor?

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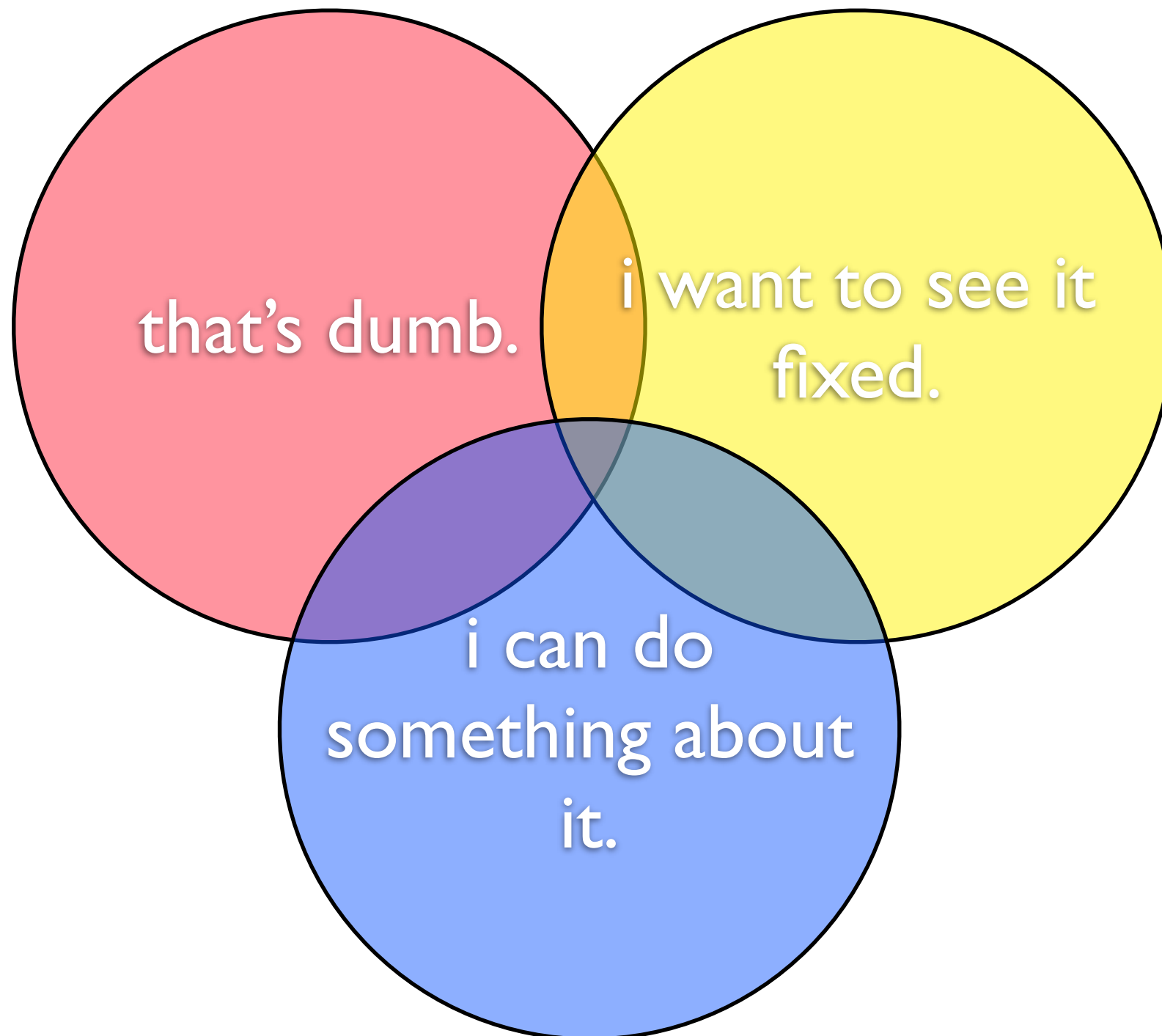


that's dumb.

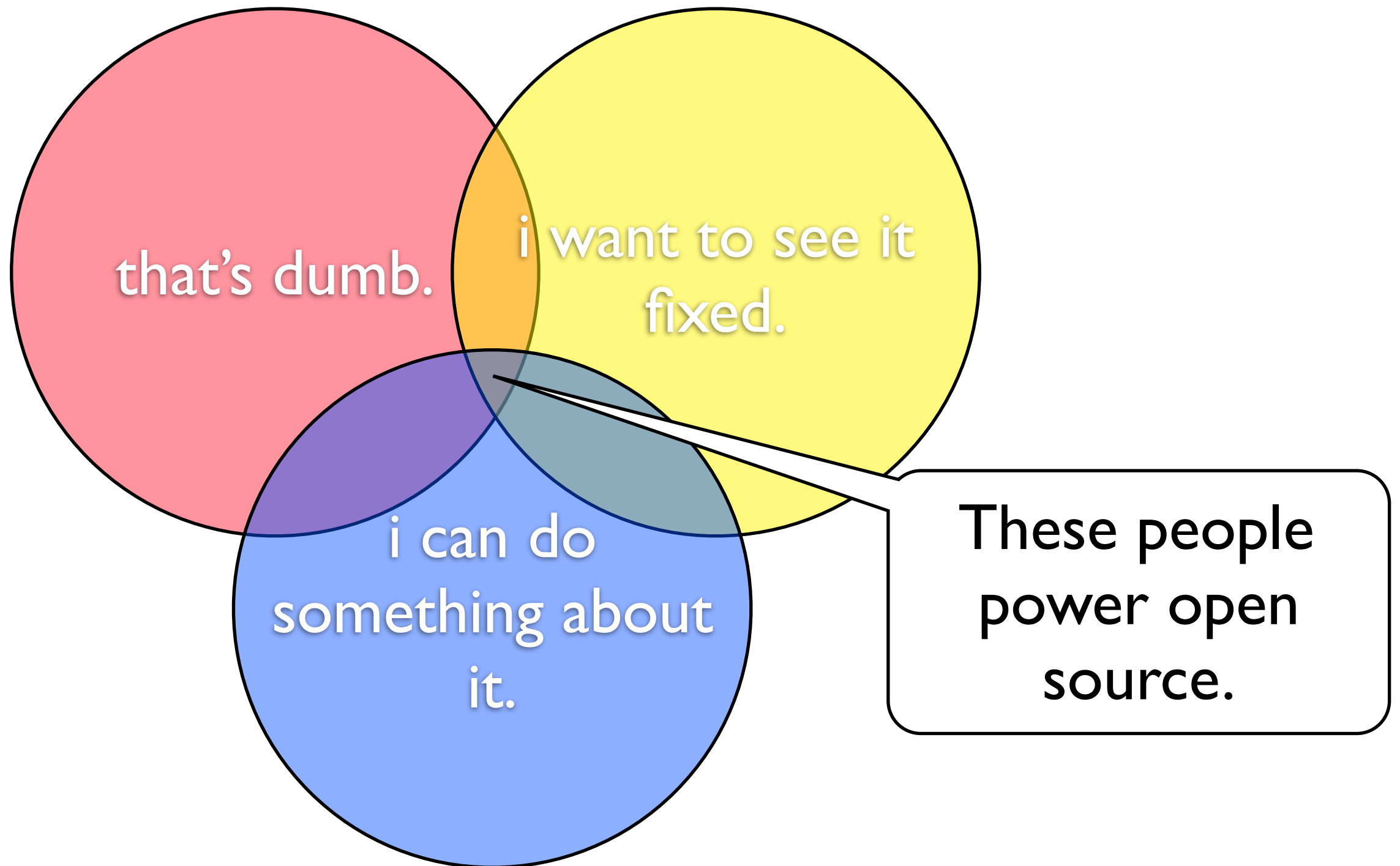
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What is a contributor?



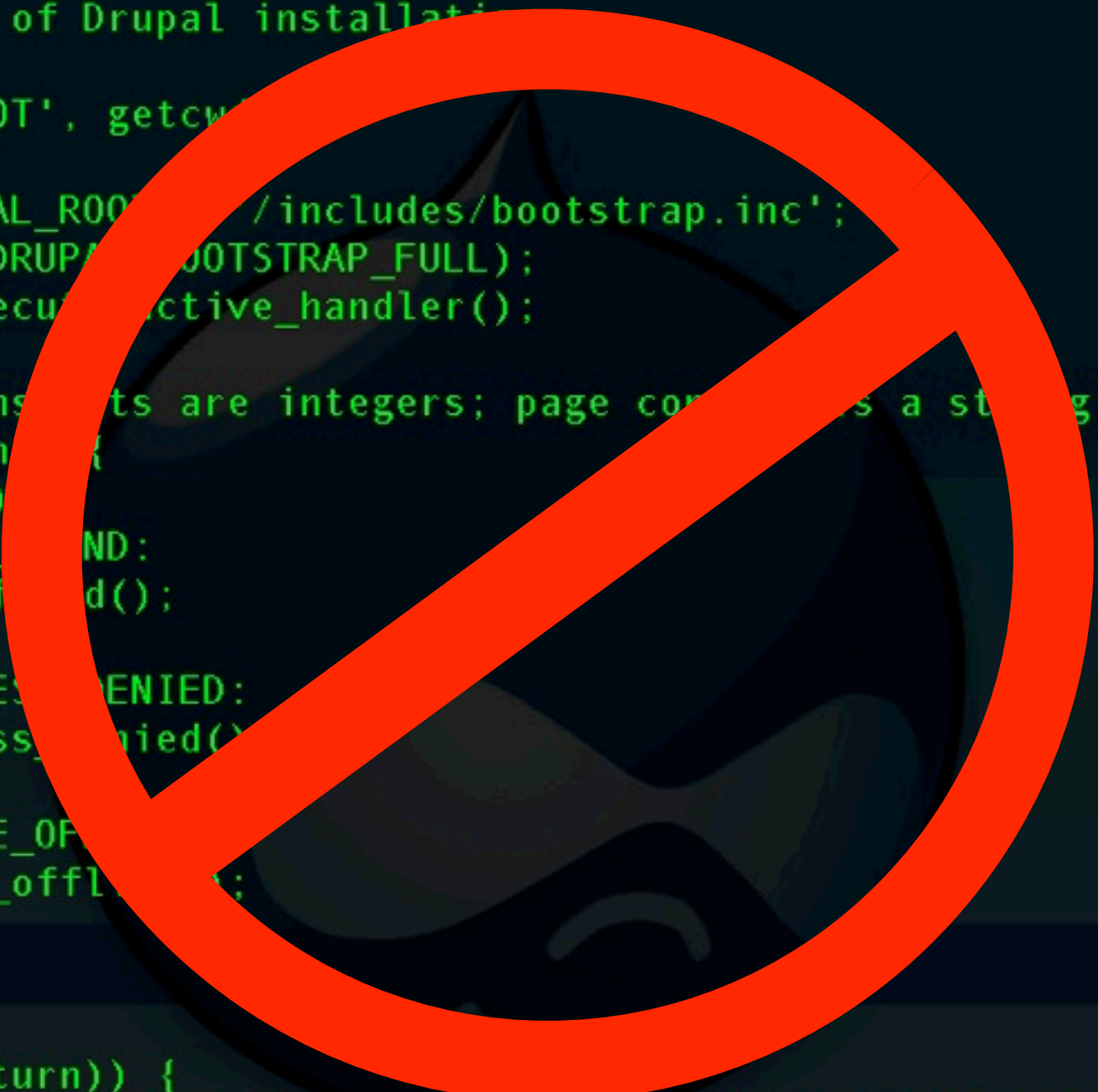
What qualifies as contribution?

```
/**
 * Root directory of Drupal installation.
 */
define('DRUPAL_ROOT', getcwd());

require_once DRUPAL_ROOT . '/includes/bootstrap.inc';
drupal_bootstrap(DRUPAL_BOOTSTRAP_FULL);
$return = menu_execute_active_handler();

// Menu status constants are integers; page content is a string or array.
if (is_int($return)) {
  switch ($return) {
    case MENU_NOT_FOUND:
      drupal_not_found();
      break;
    case MENU_ACCESS_DENIED:
      drupal_access_denied();
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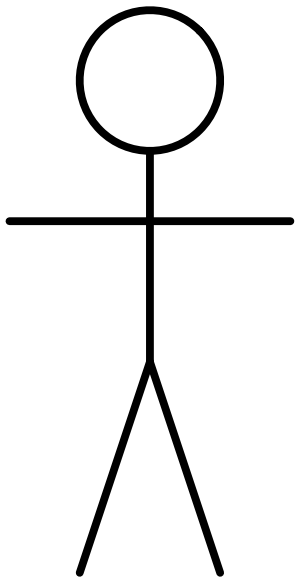
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What qualifies as contribution?

- Donations
- Advocacy
- Documentation
- Marketing
- User support
- Testing
- Translations
- Graphic design
- Event coordination
- Bug reports and feature requests
- Issue queue “farming”
- Usability
- ...oh yeah, and coding too. ;)

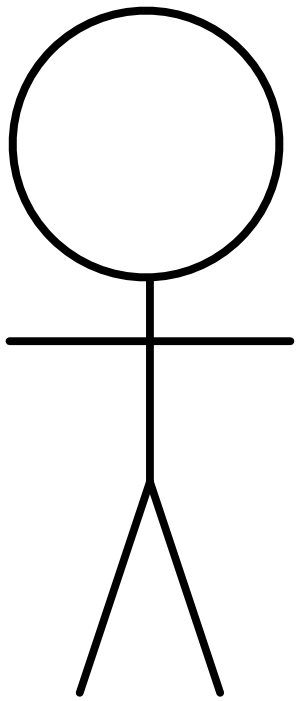
How improvements are made

How improvements are made



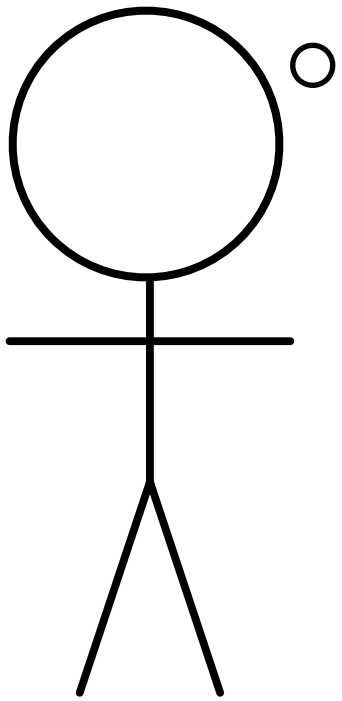
Gina the Genius

How improvements are made



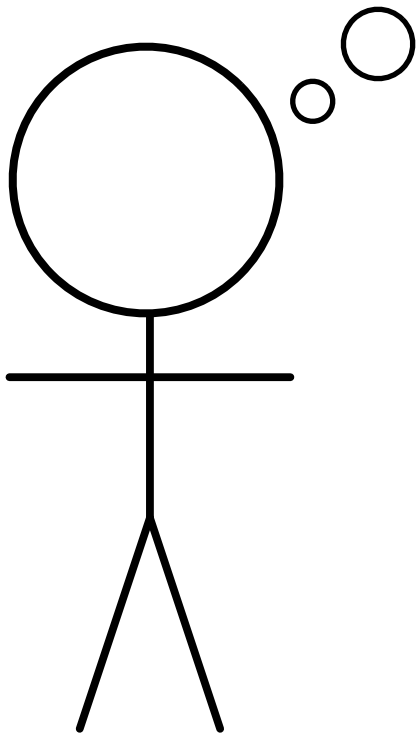
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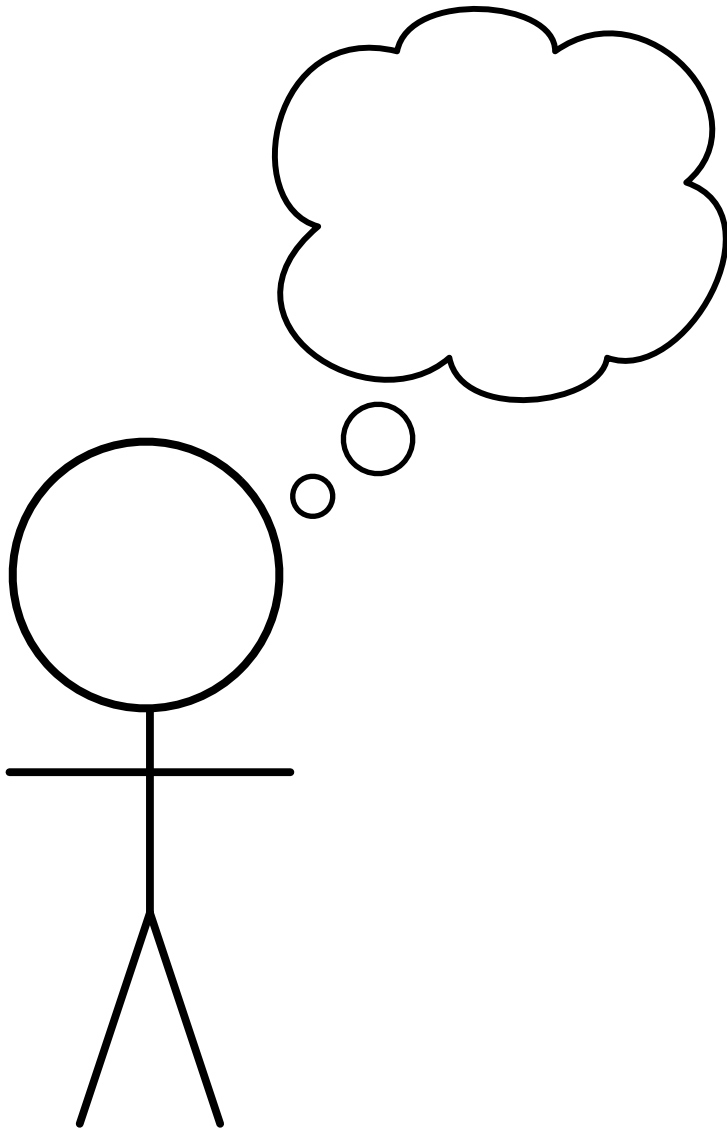
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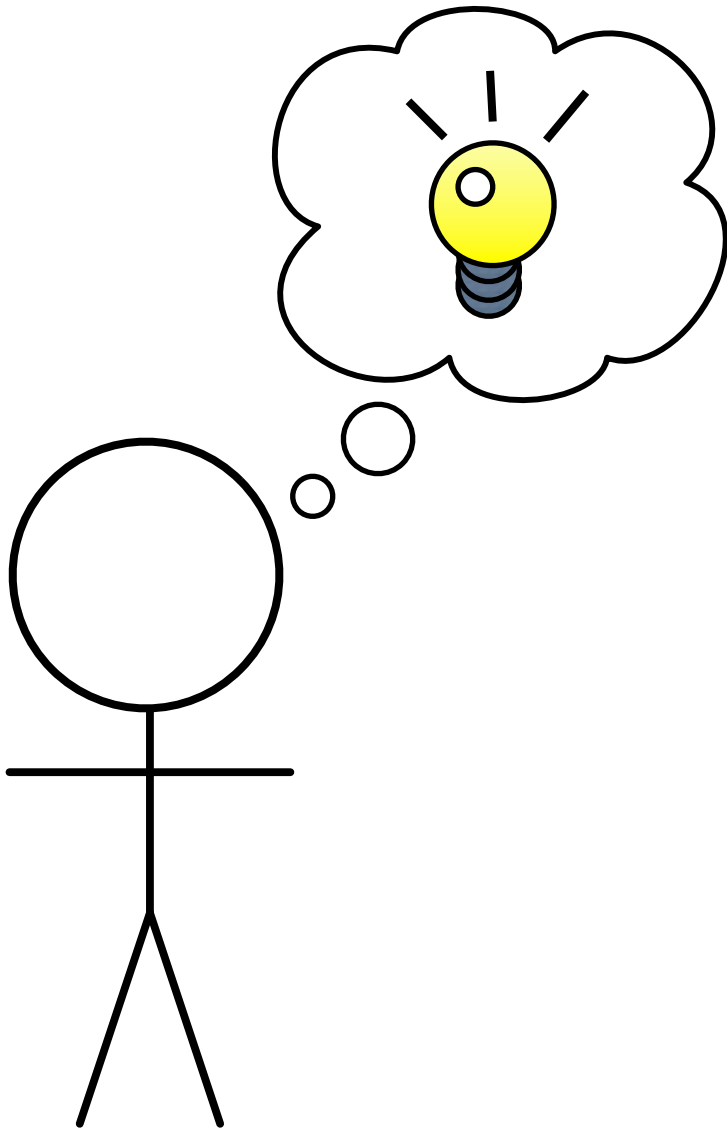
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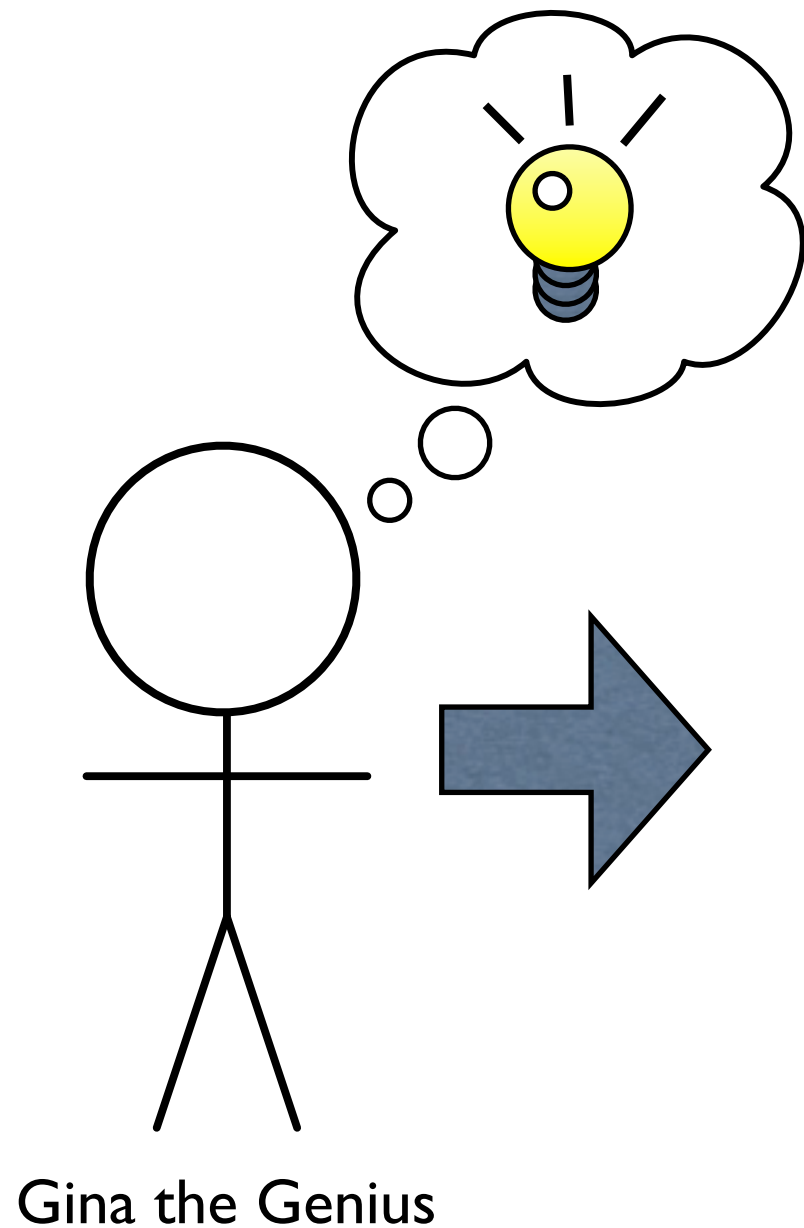
Gina the Genius

How improvements are made

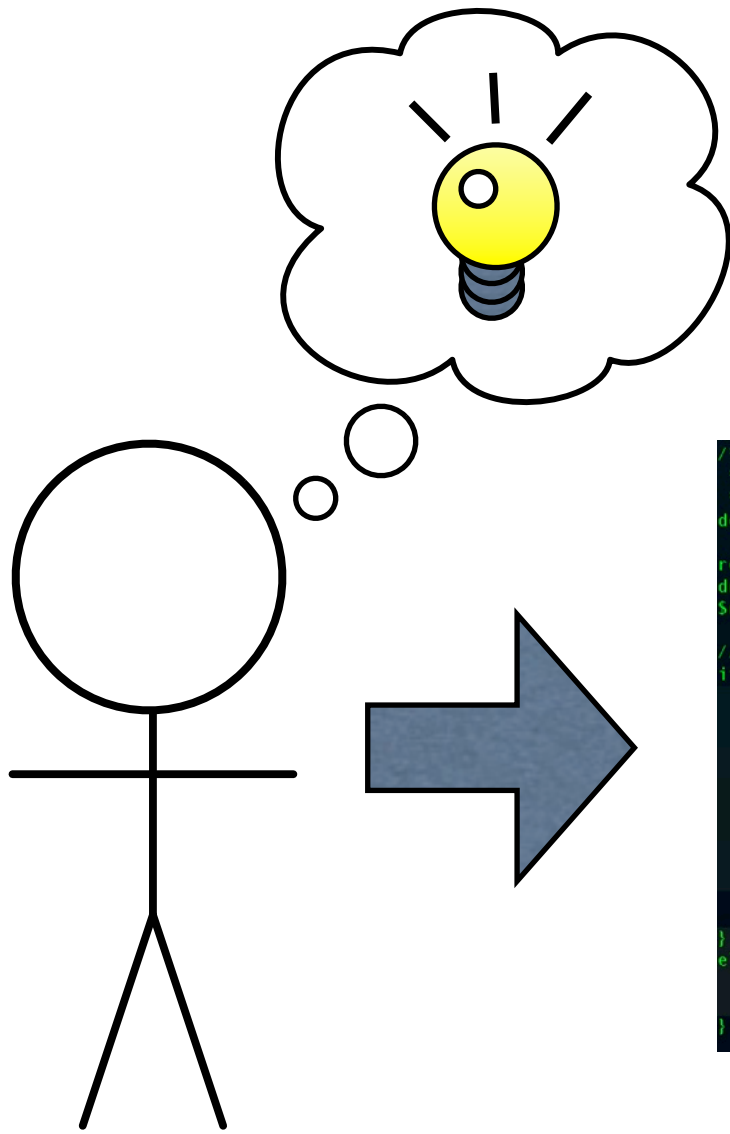


Gina the Genius

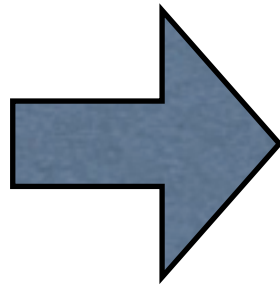
How improvements are made



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Gina the Genius

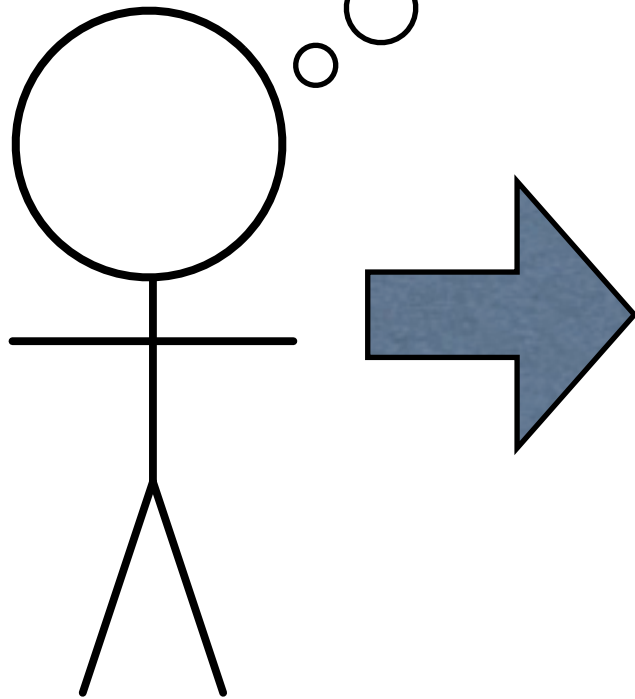
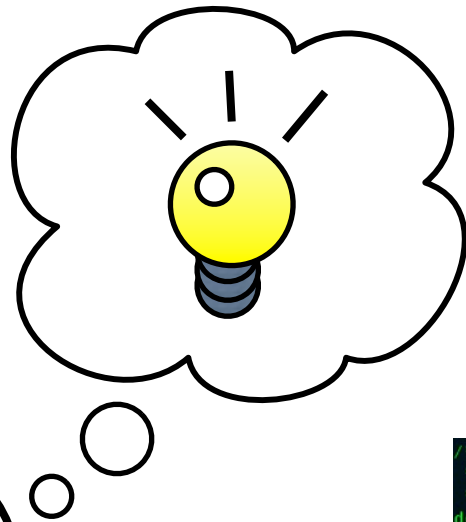


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How improvements are made



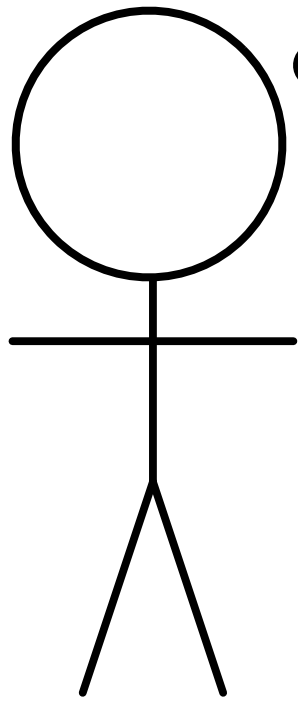
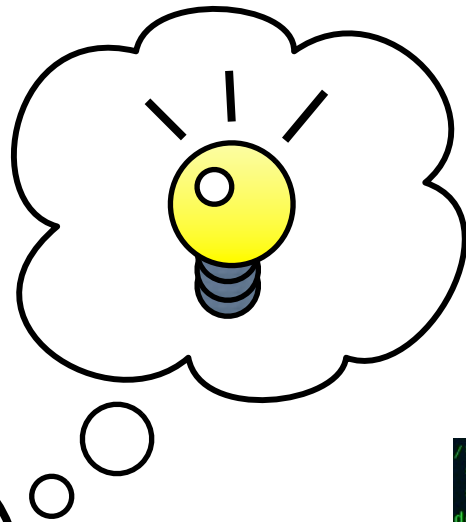
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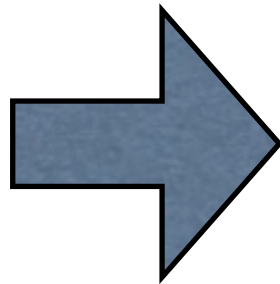
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define('DRUPAL_ROOT', getcwd());

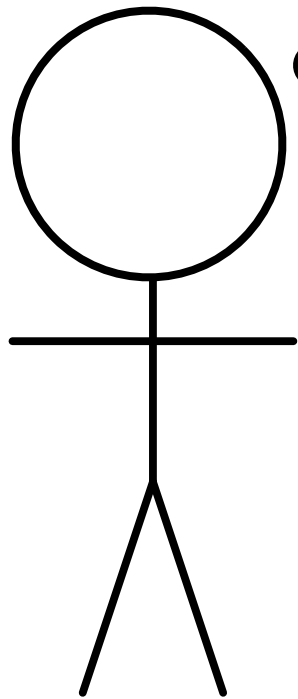
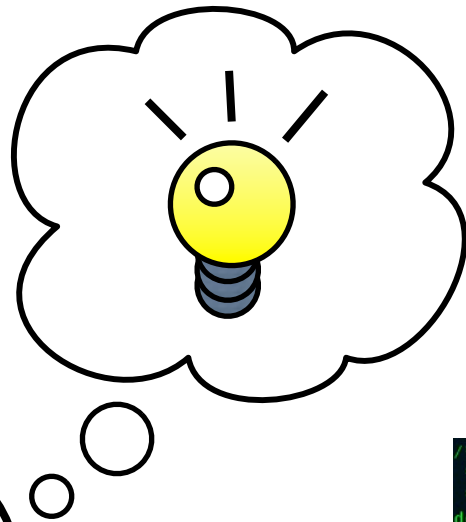
require_once DRUPAL_ROOT . '/includes/bootstrap.inc';
drupal_bootstrap(DRUPAL_BOOTSTRAP_FULL);
$return = menu_execute_active_handler();

// Menu status constants are integers; page content is a string or array.
if (is_int($return)) {
  switch ($return) {
    case MENU_NOT_FOUND:
      drupal_not_found();
      break;
    case MENU_ACCESS_DENIED:
      drupal_access_denied();
      break;
    case MENU_SITE_OFFLINE:
      drupal_site_offline();
      break;
  }
}
elseif (isset($return)) {
  // Print anything besides a menu constant, assuming it's not NULL or undefined.
  print drupal_render_page($return);
}
```

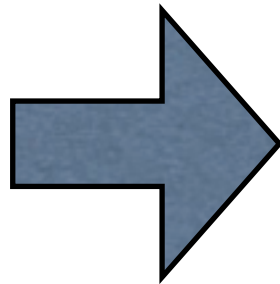
Wow!

Amazing!

How improvements are made



Gina the Genius



```
/**
 * Root directory of Drupal installation.
 */
define('DRUPAL_ROOT', getcwd());

require_once DRUPAL_ROOT . '/includes/bootstrap.inc';
drupal_bootstrap(DRUPAL_BOOTSTRAP_FULL);
$return = menu_execute_active_handler();

// Menu status constants are integers; page content is a string or array.
if (is_int($return)) {
  switch ($return) {
    case MENU_NOT_FOUND:
      drupal_not_found();
      break;
    case MENU_ACCESS_DENIED:
      drupal_access_denied();
      break;
    case MENU_SITE_OFFLINE:
      drupal_site_offline();
      break;
  }
}
elseif (isset($return)) {
  // Print anything besides a menu constant, assuming it's not NULL or undefined.
  print drupal_render_page($return);
}
```

Wow!

Amazing!

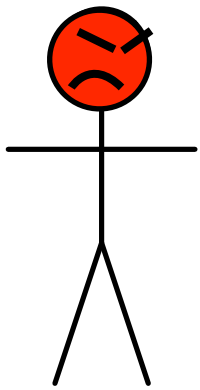
Your best
work yet!!

How improvements are made



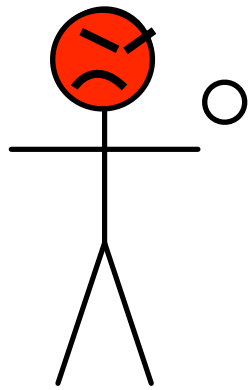
How improvements are made

How improvements are made



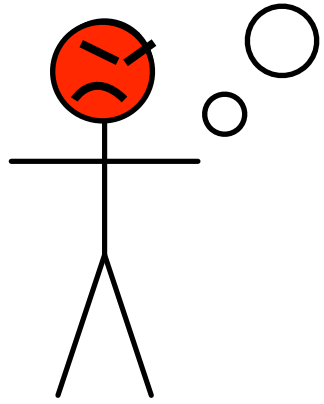
Edwina the
End User

How improvements are made



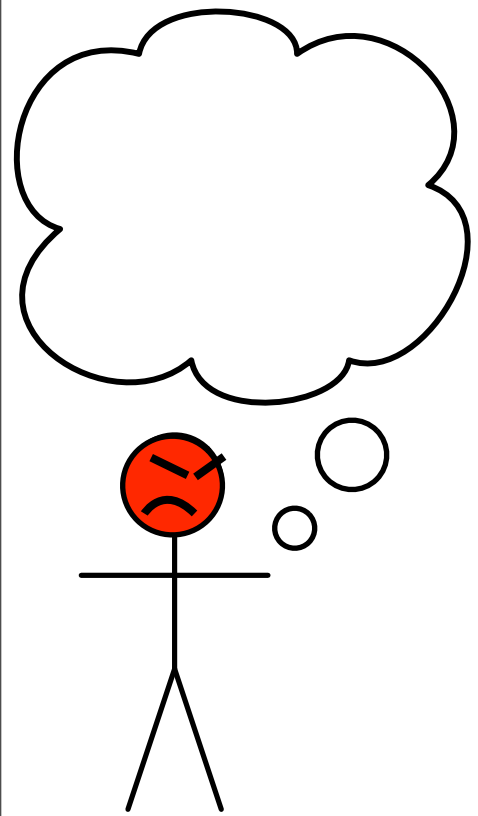
Edwina the
End User

How improvements are made



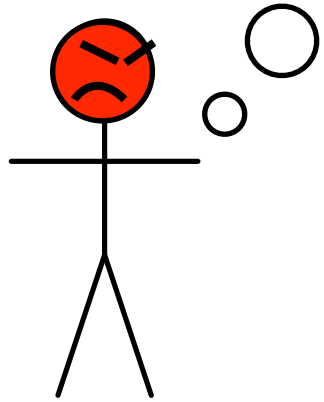
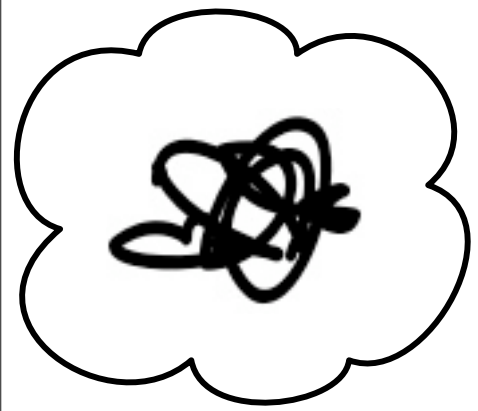
Edwina the
End User

How improvements are made



Edwina the
End User

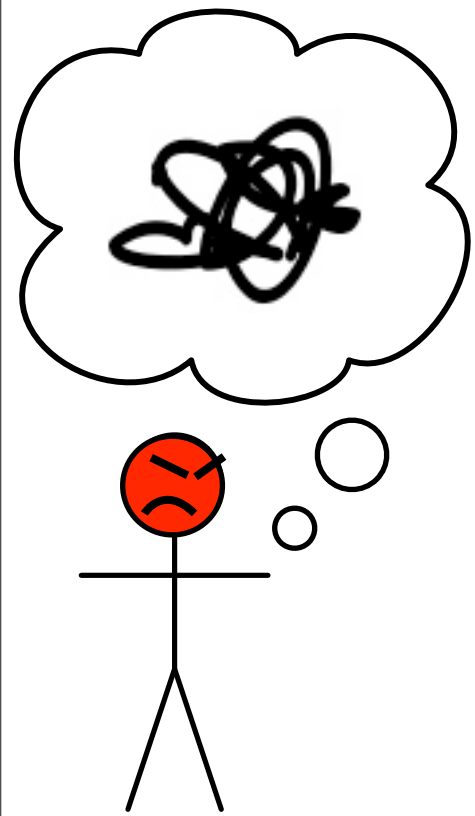
How improvements are made



Edwina the
End User

How improvements are made

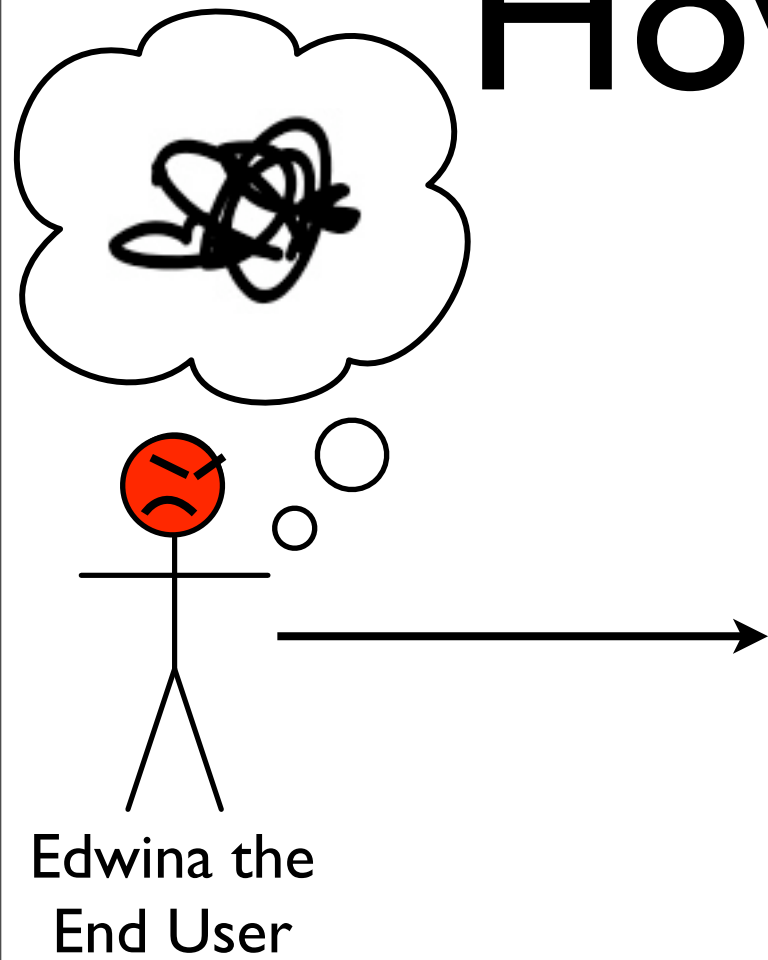
Issue queue



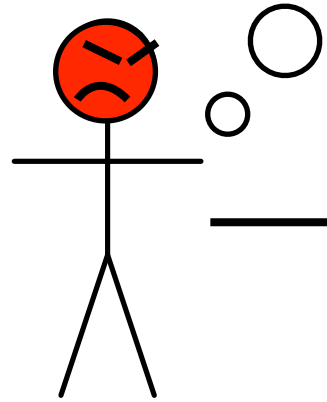
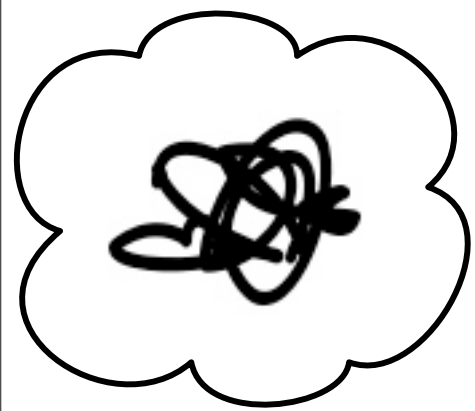
Edwina the
End User

How improvements are made

Issue queue



How improvements are made



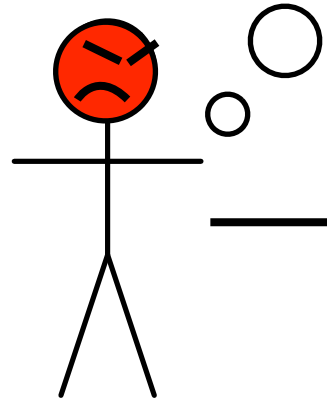
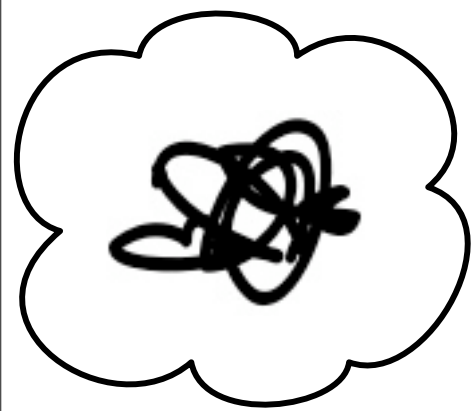
Edwina the
End User

Issue queue

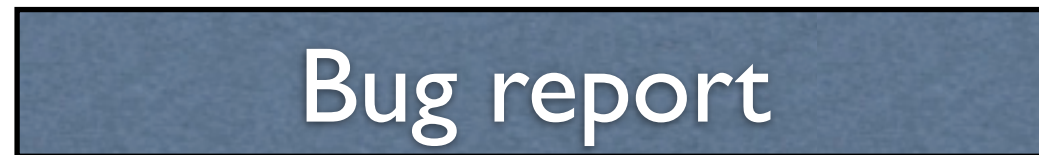
Bug report



How improvements are made

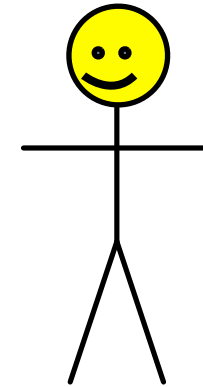


Edwina the
End User



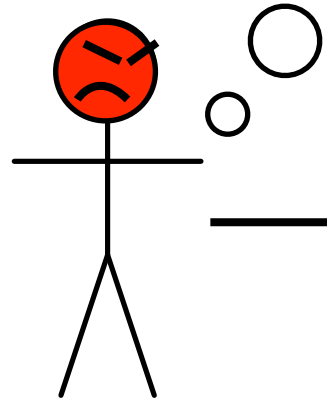
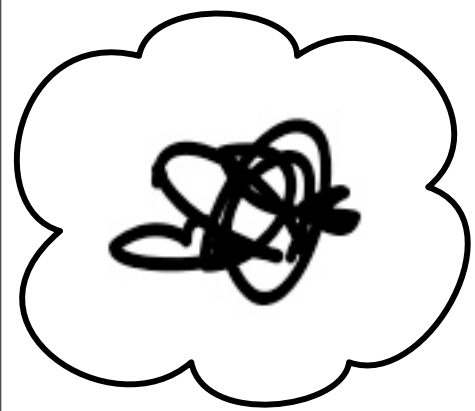
Issue queue

Bug report

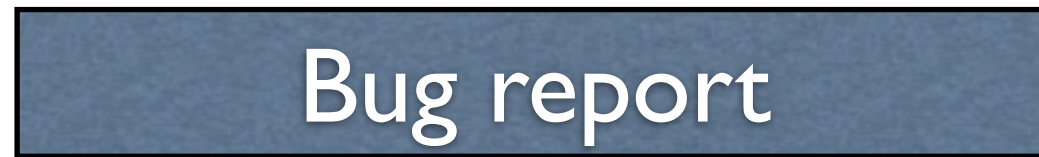


Paula the
Programmer

How improvements are made

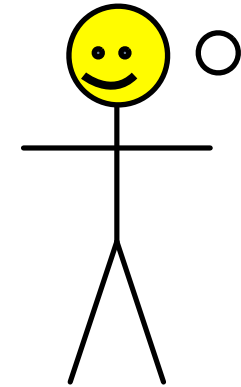


Edwina the
End User



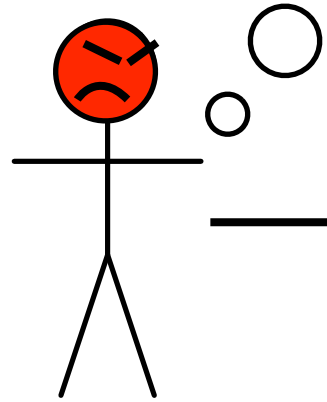
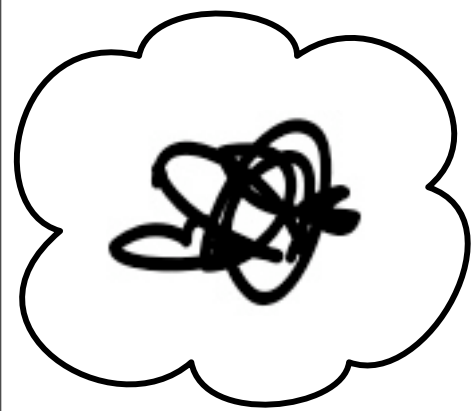
Issue queue

Bug report

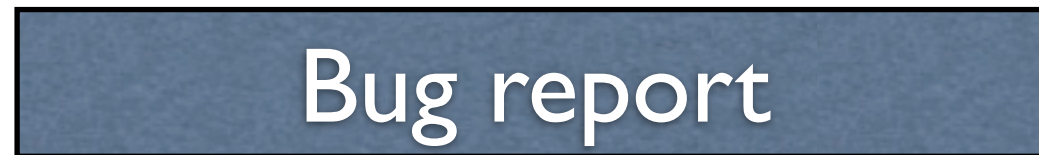


Paula the
Programmer

How improvements are made

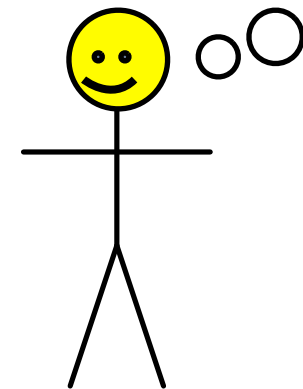


Edwina the
End User



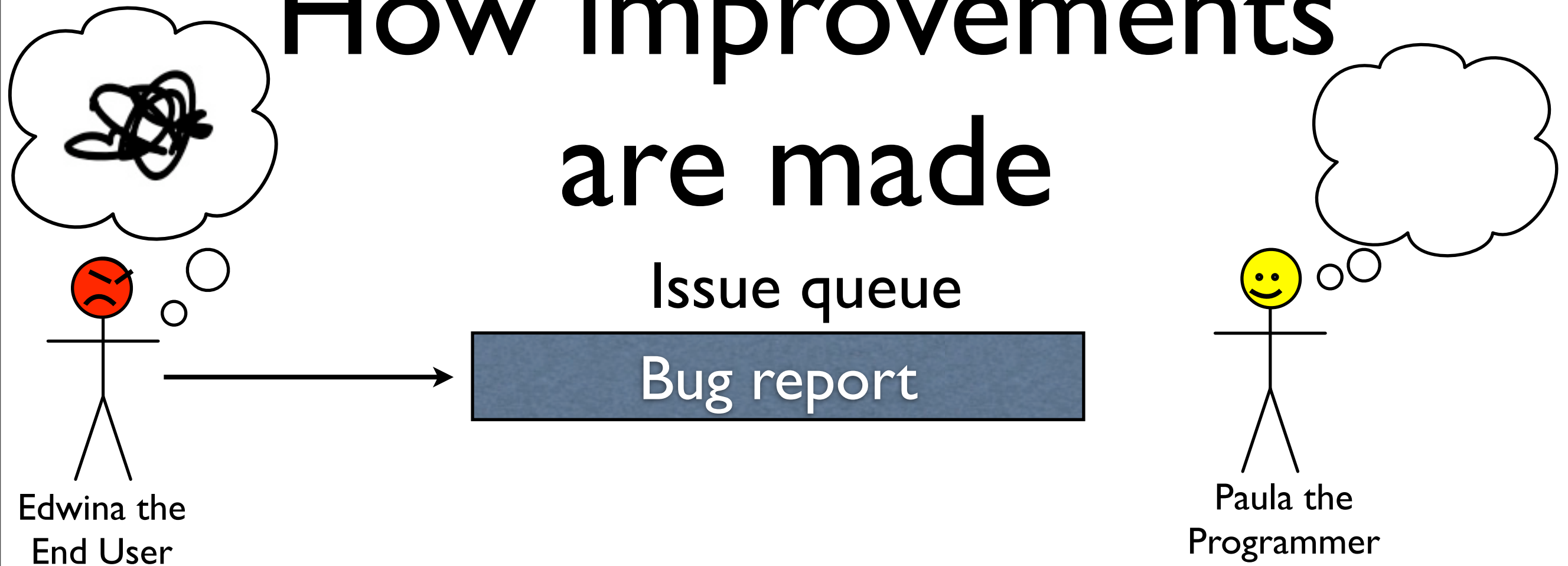
Issue queue

Bug report

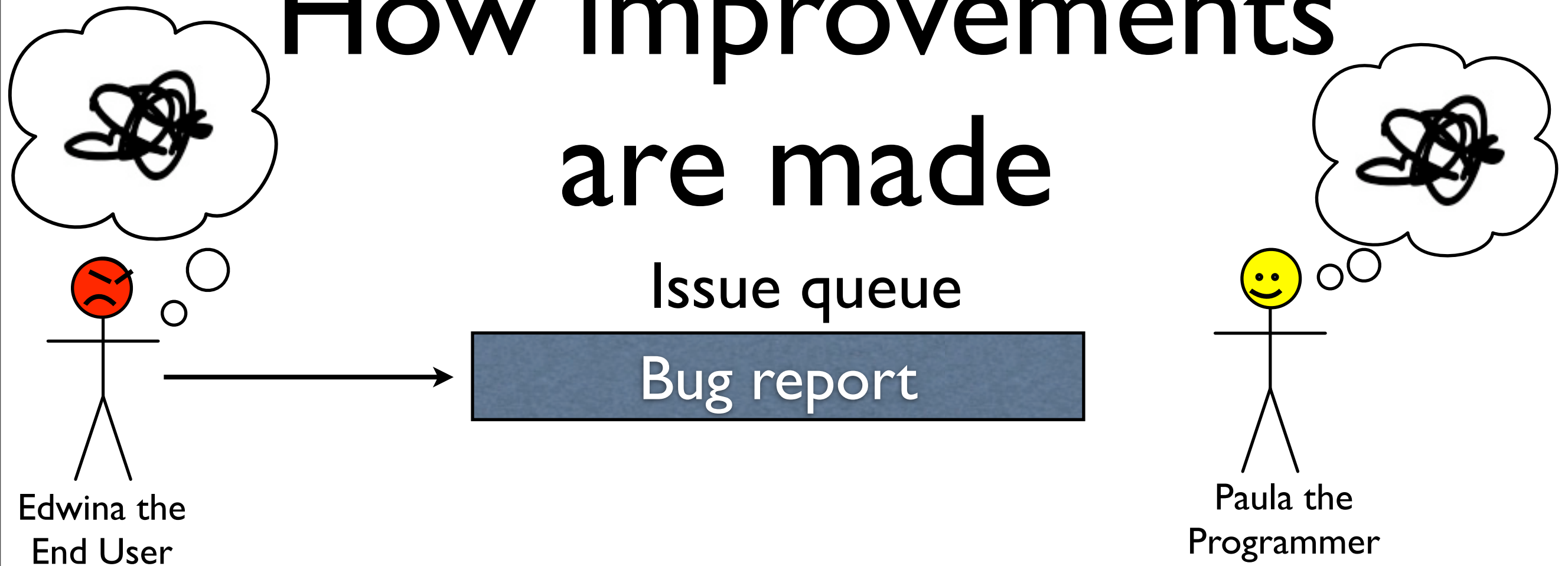


Paula the
Programmer

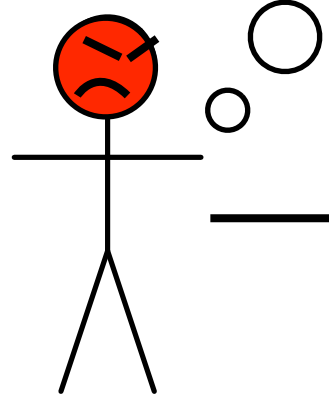
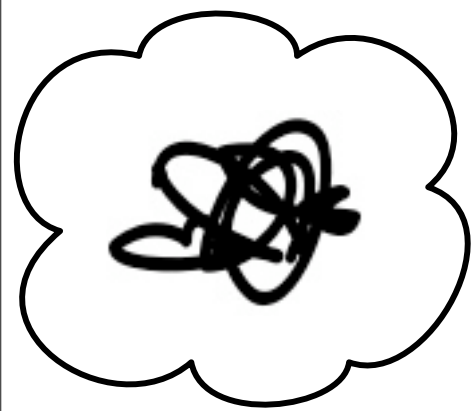
How improvements are made



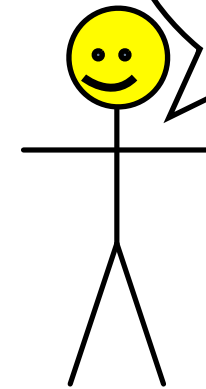
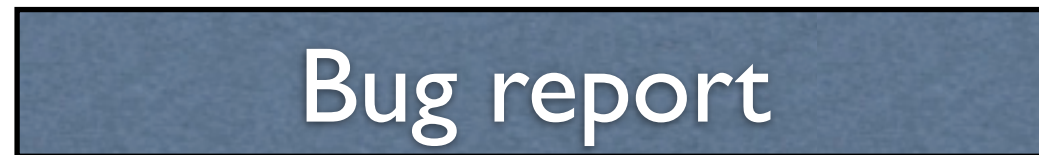
How improvements are made



How improvements are made



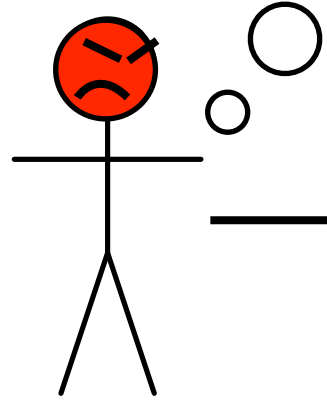
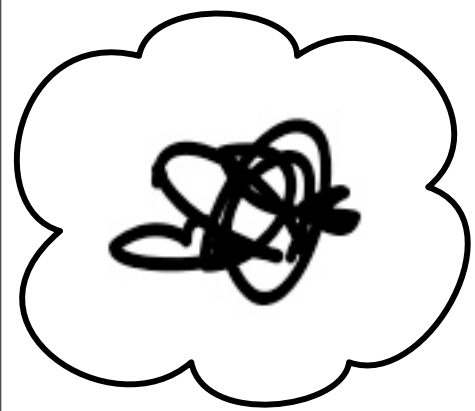
Edwina the
End User



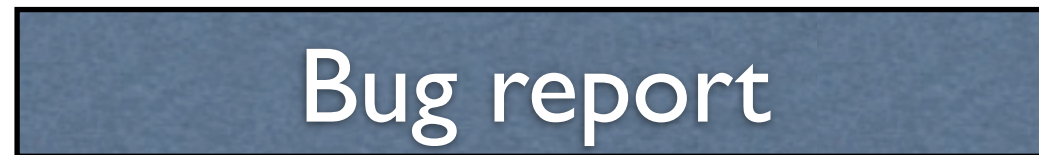
Paula the
Programmer

Hey,
look! A bug
report!

How improvements are made

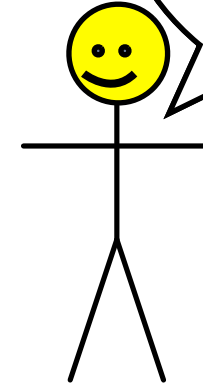


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End User



Issue queue

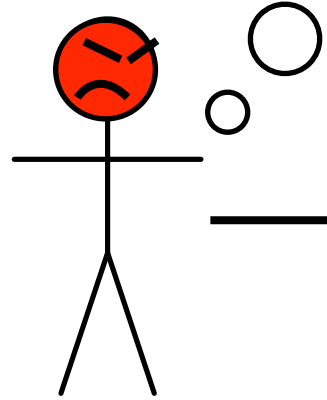
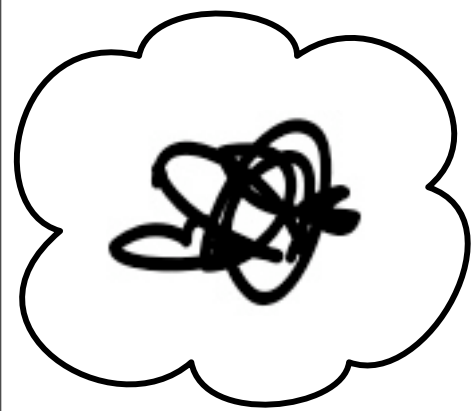
Bug report



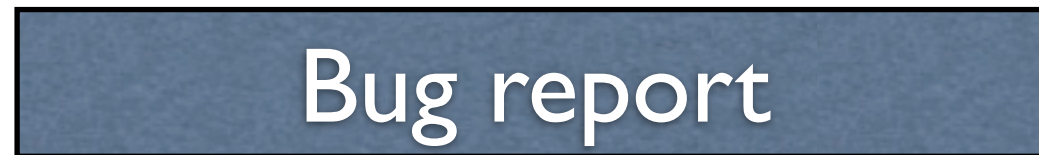
Paula the
Programmer



How improvements are made

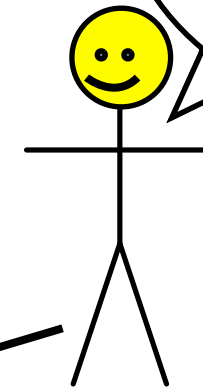


Edwina the
End User



Issue queue

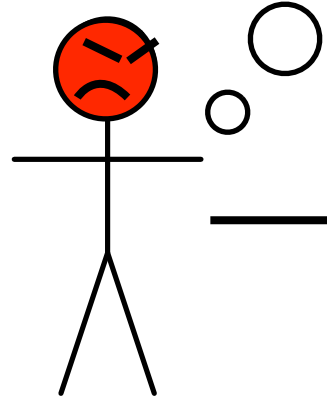
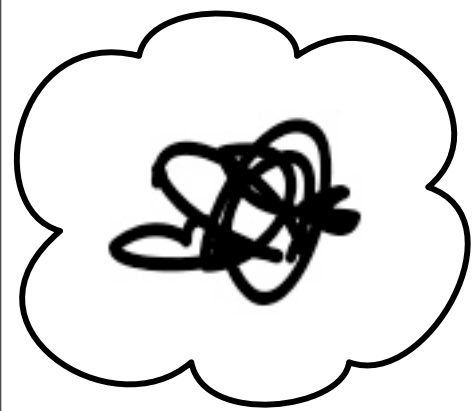
Bug report



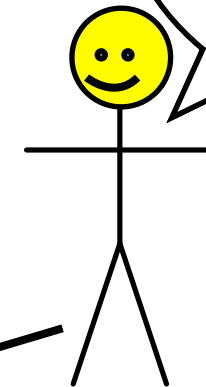
Paula the
Programmer



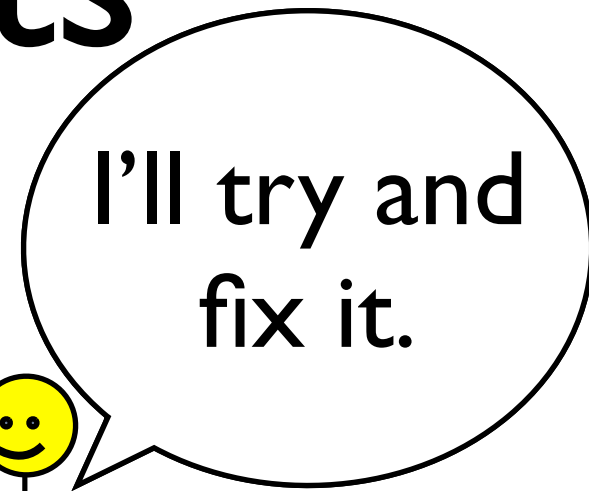
How improvements are made



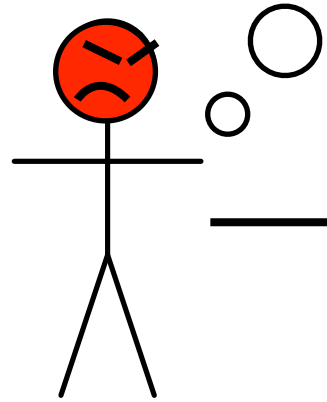
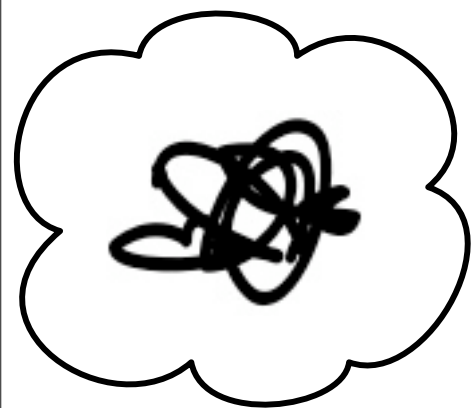
Edwina the
End User



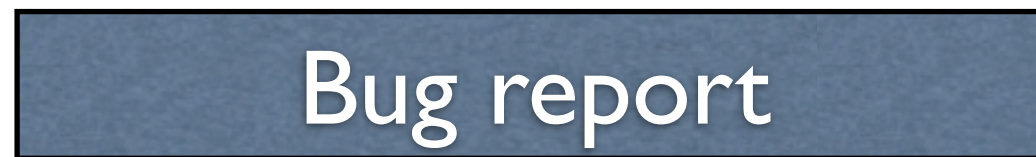
Paula the
Programmer



How improvements are made



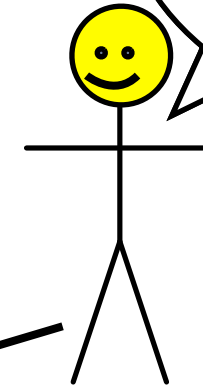
Edwina the
End User



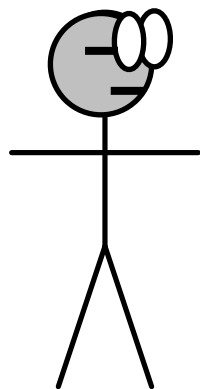
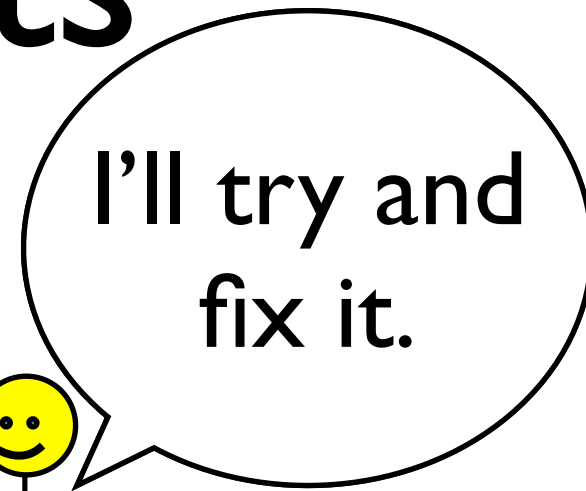
Issue queue

Bug report

Code

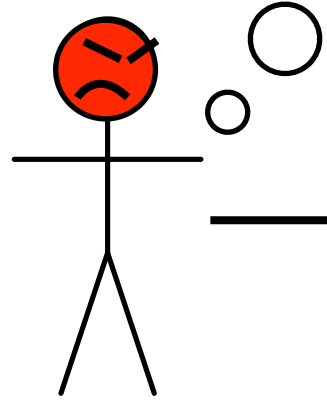
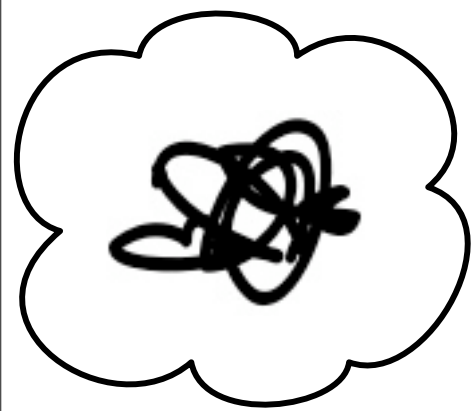


Paula the
Programmer



Tatiana the Tester

How improvements are made



Edwina the
End User



Issue queue

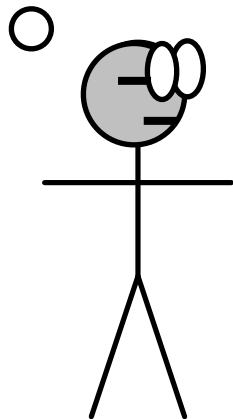
Bug report

Code



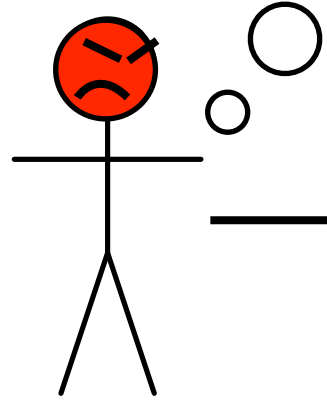
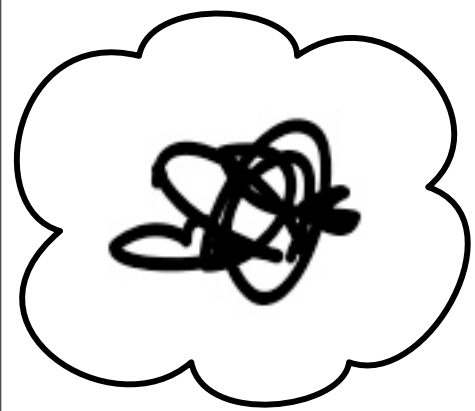
Paula the
Programmer

I'll try and
fix it.

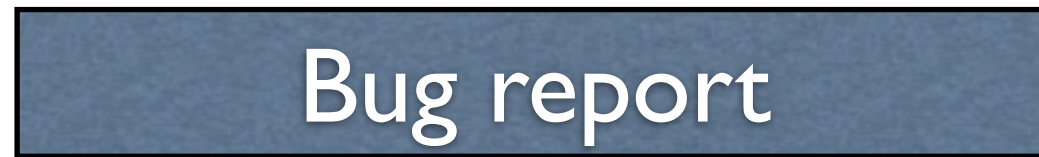


Tatiana the Tester

How improvements are made



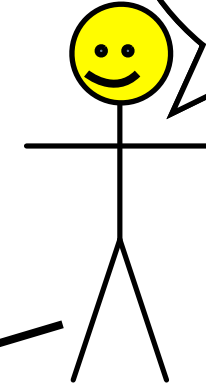
Edwina the
End User



Issue queue

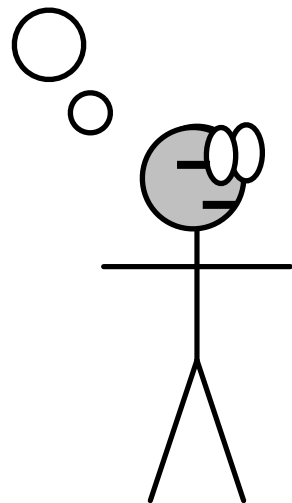
Bug report

Code



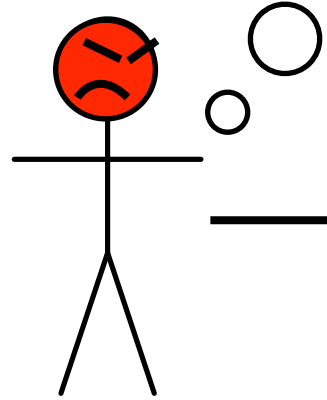
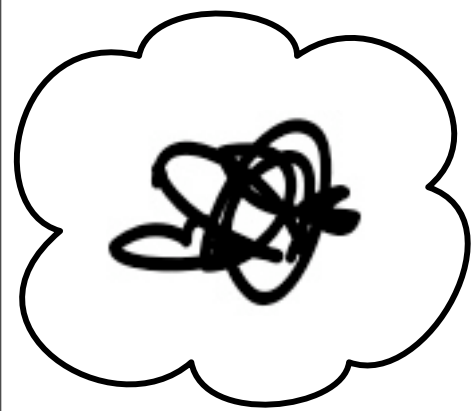
Paula the
Programmer

I'll try and
fix it.



Tatiana the Tester

How improvements are made

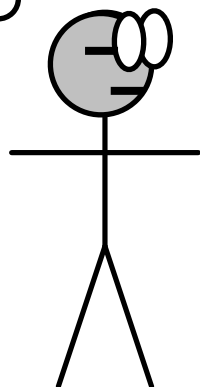
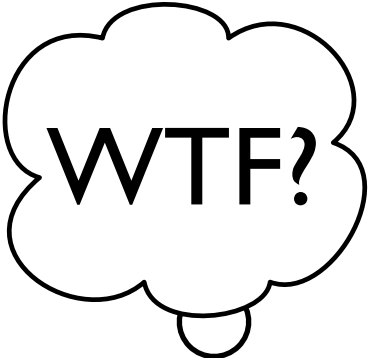


Edwina the
End User



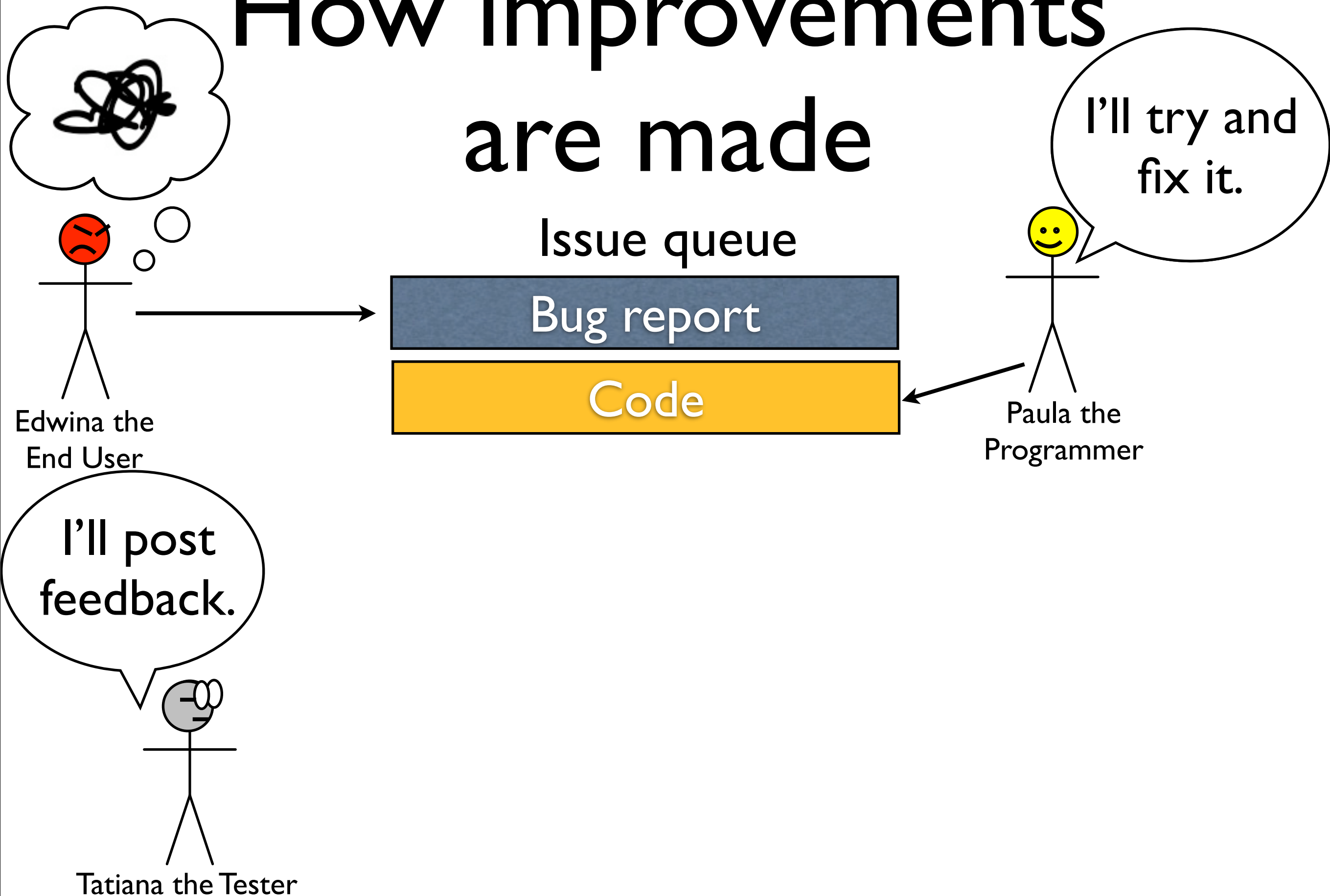
Paula the
Programmer

I'll try and
fix it.

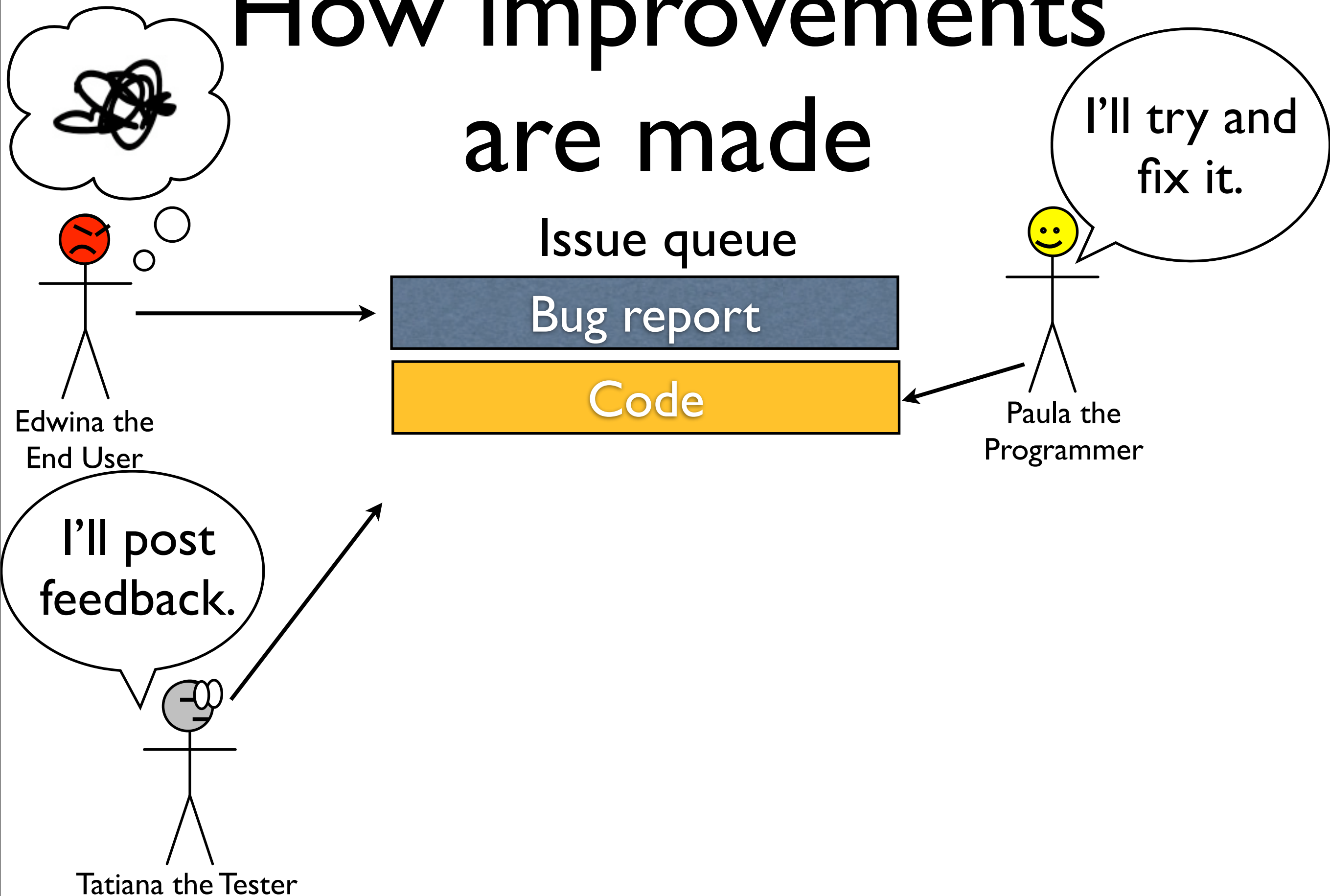


Tatiana the Tester

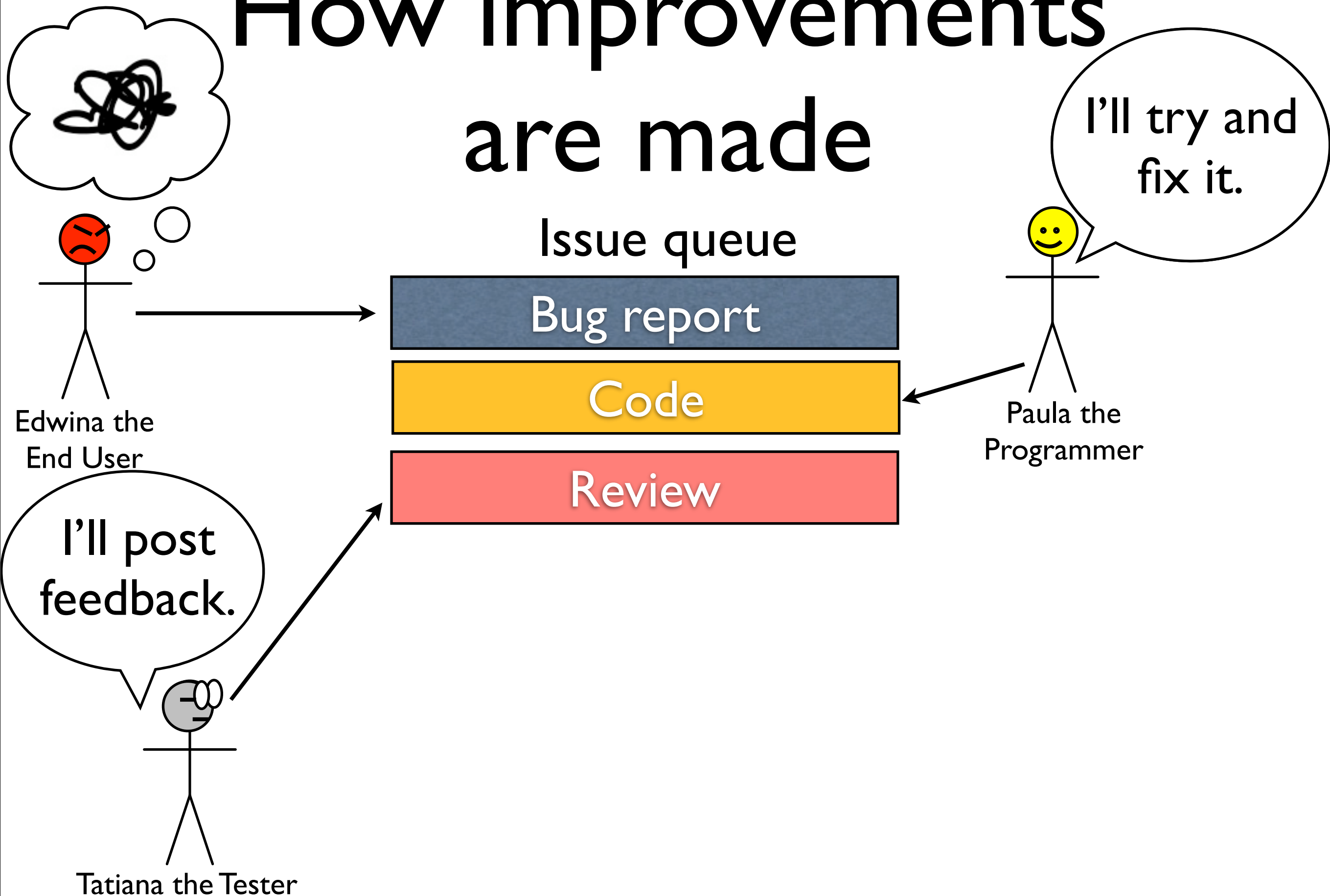
How improvements are made



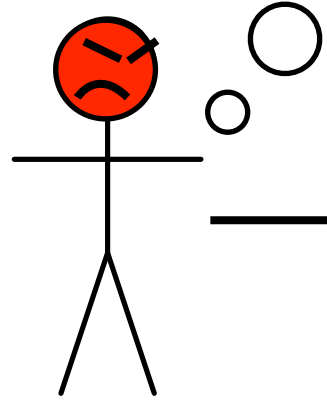
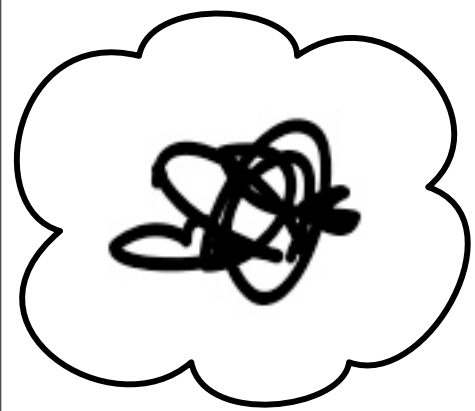
How improvements are made



How improvements are made



How improvements are made



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End User



Issue queue

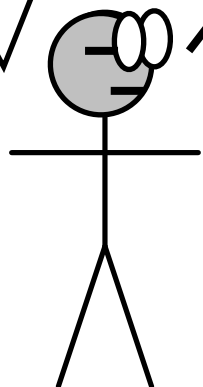
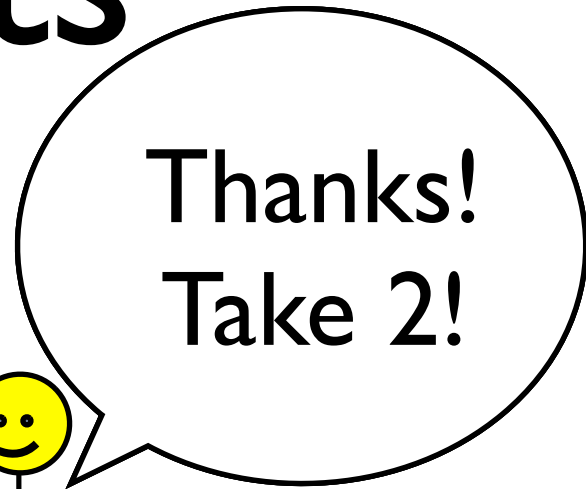
Bug report

Code

Review



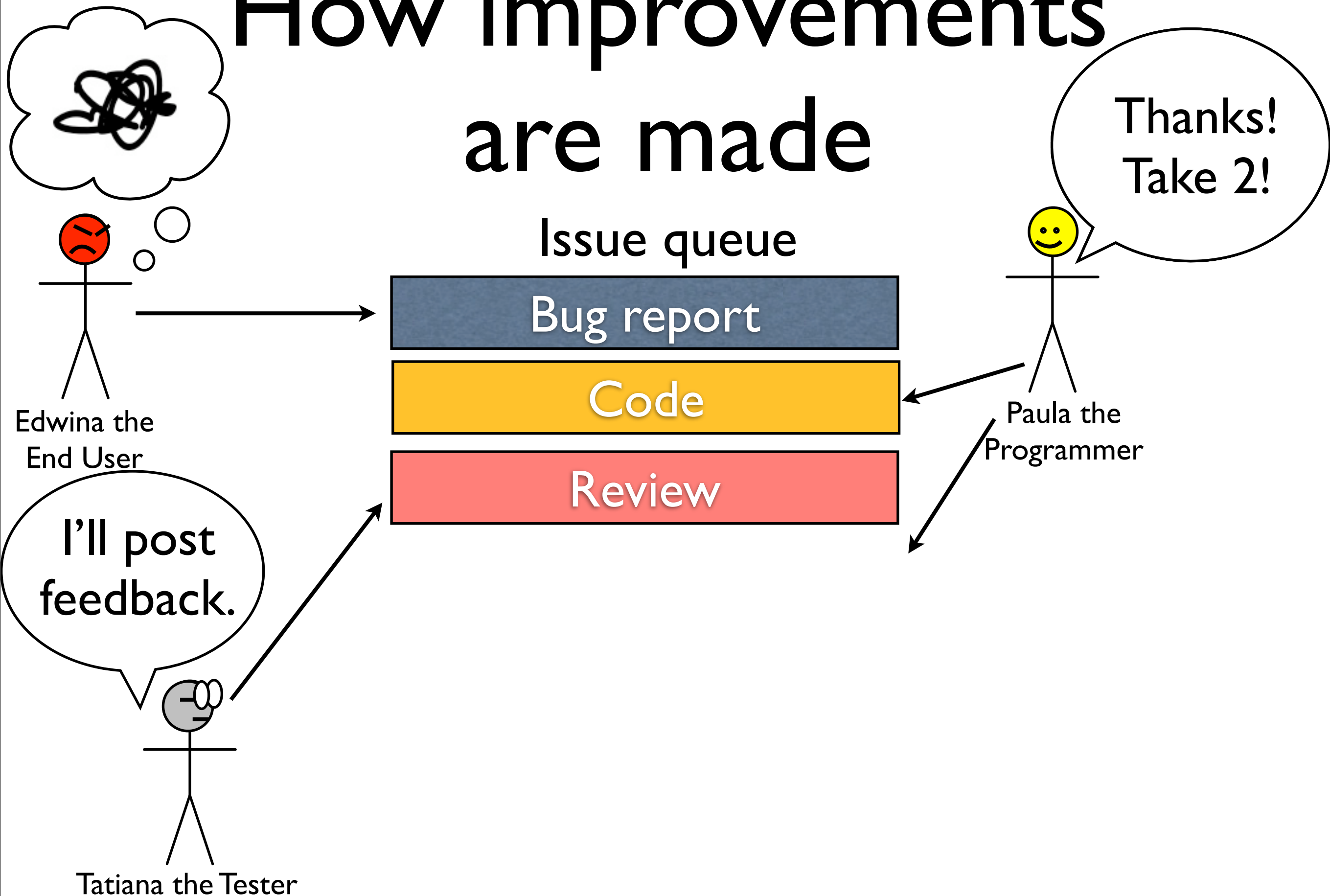
Paula the
Programmer



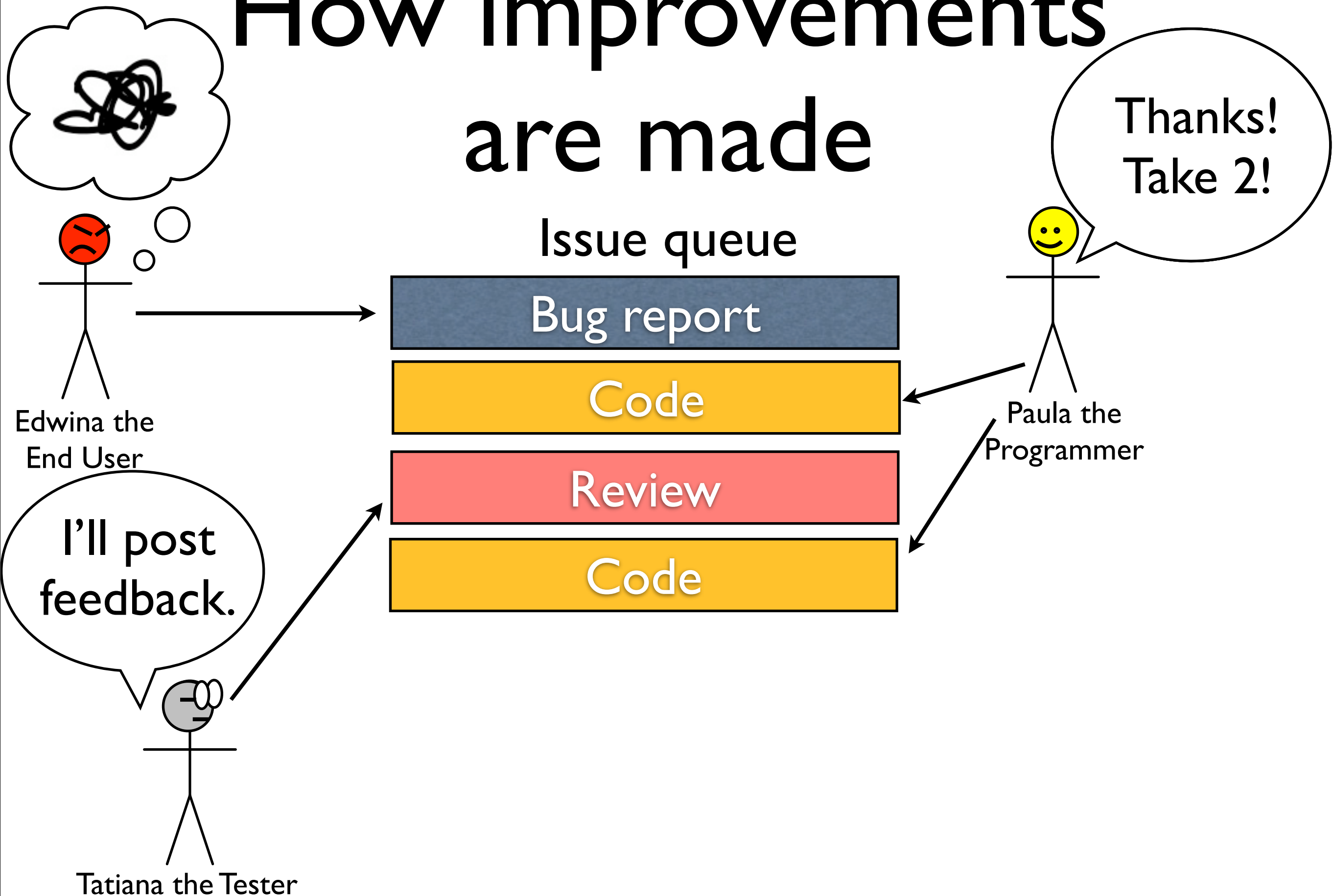
Tatiana the Tester



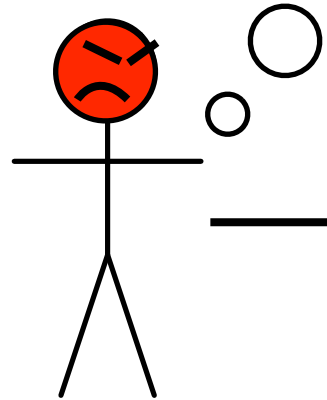
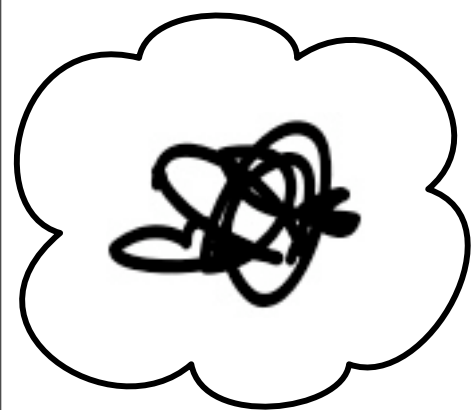
How improvements are made



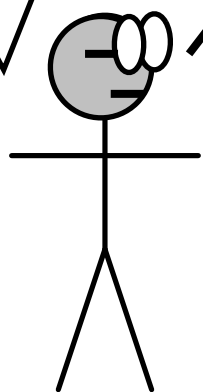
How improvements are made



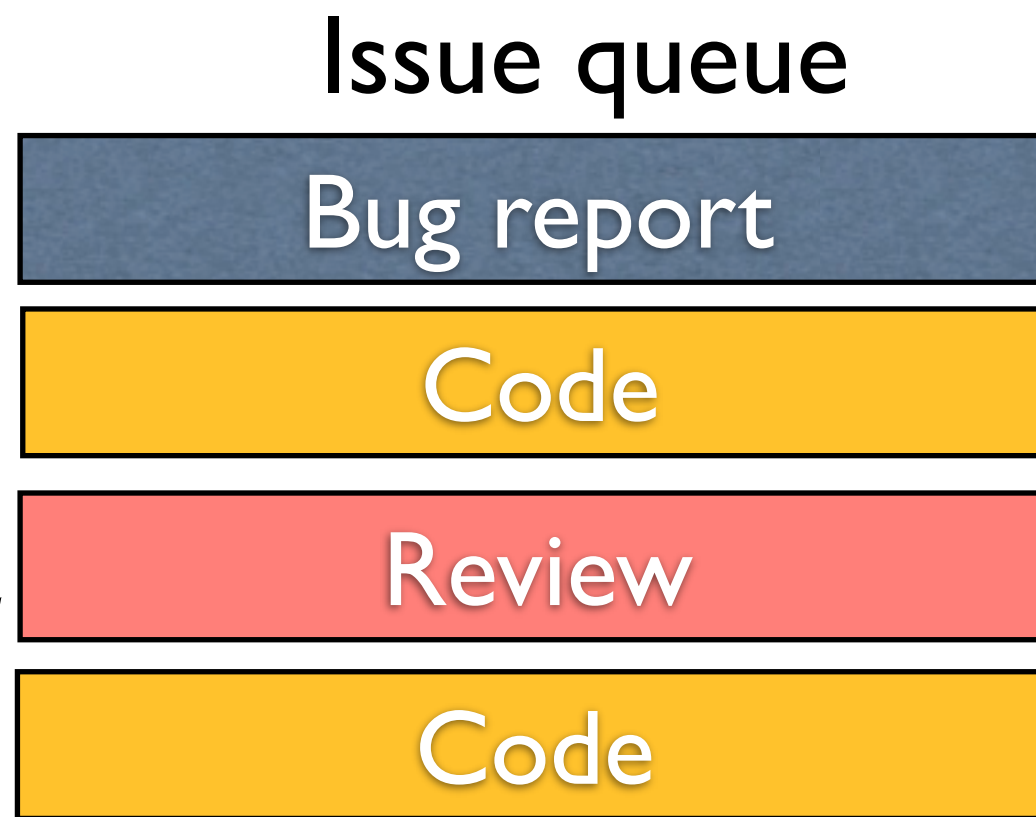
How improvements are made



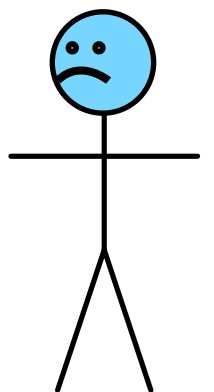
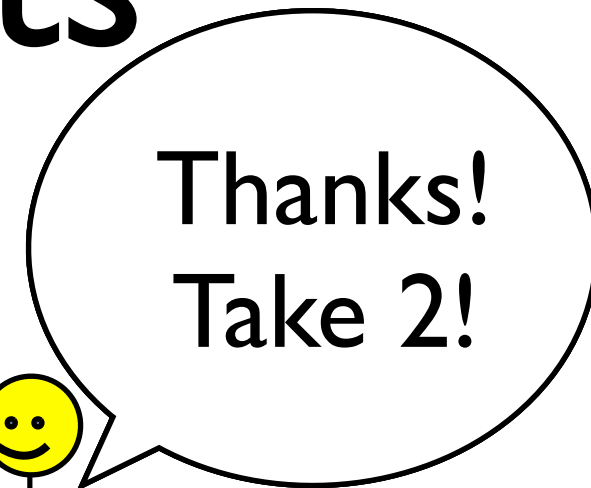
Edwina the
End User



Tatiana the Tester

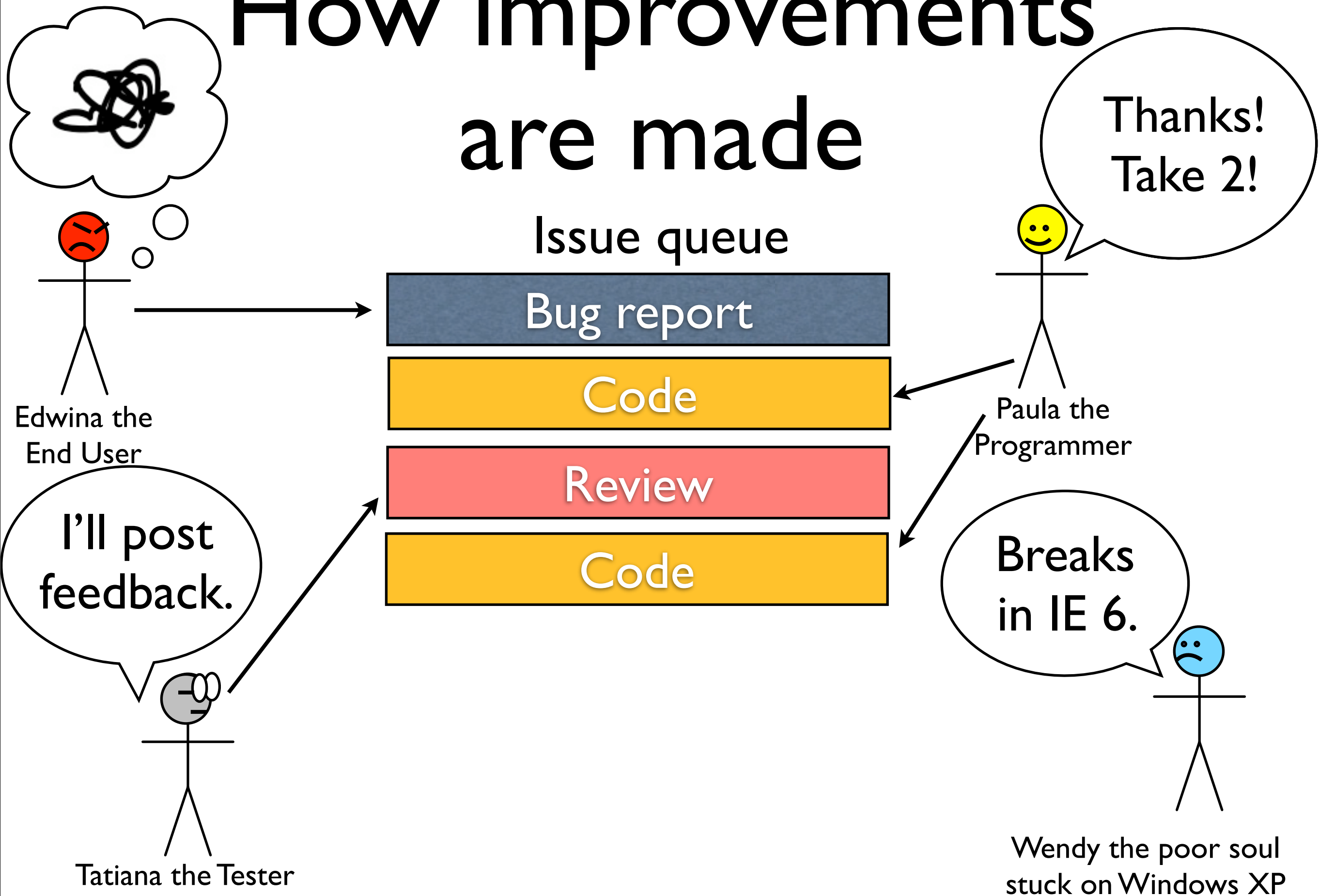


Paula the
Programmer

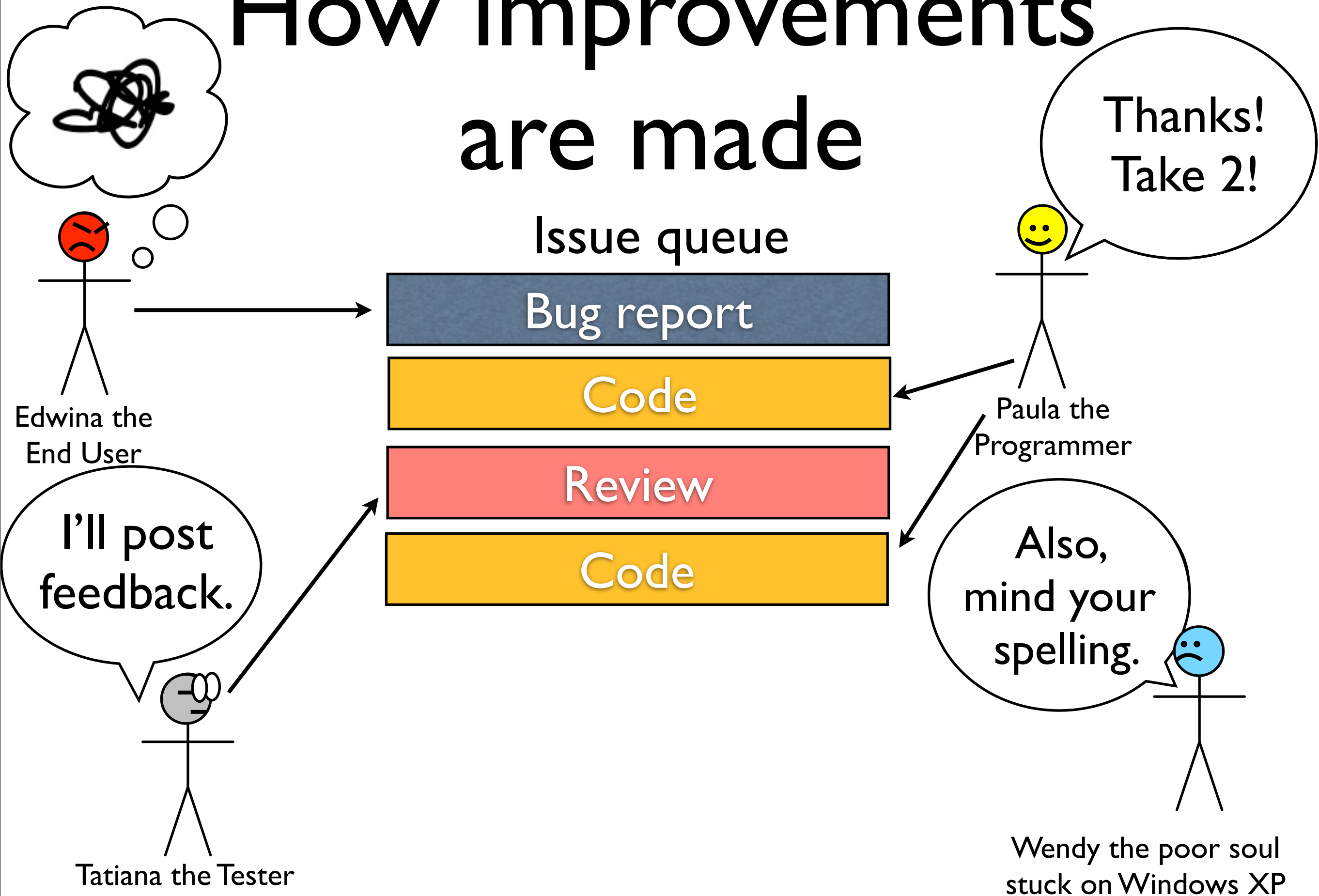


Wendy the poor soul
stuck on Windows XP

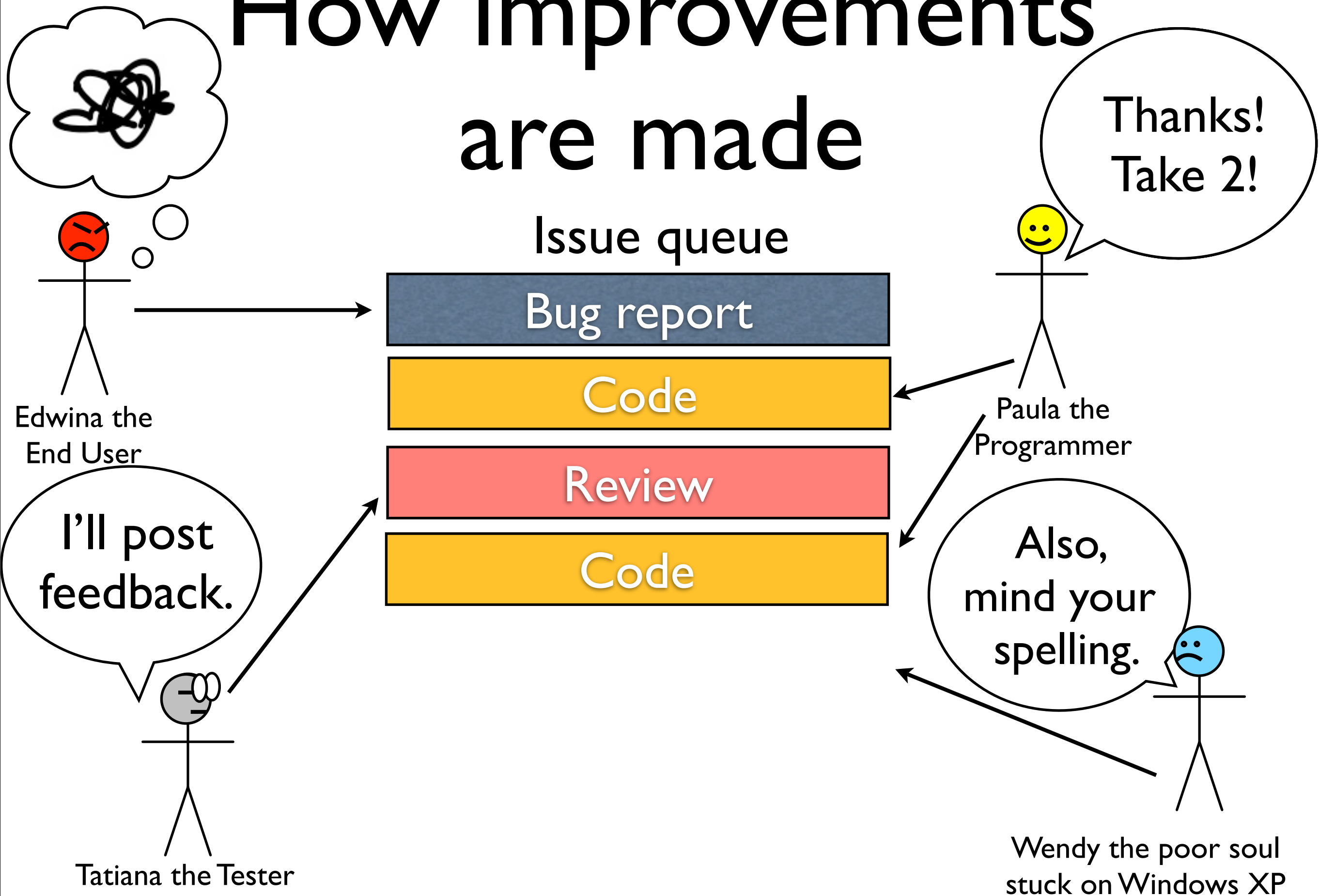
How improvements are made



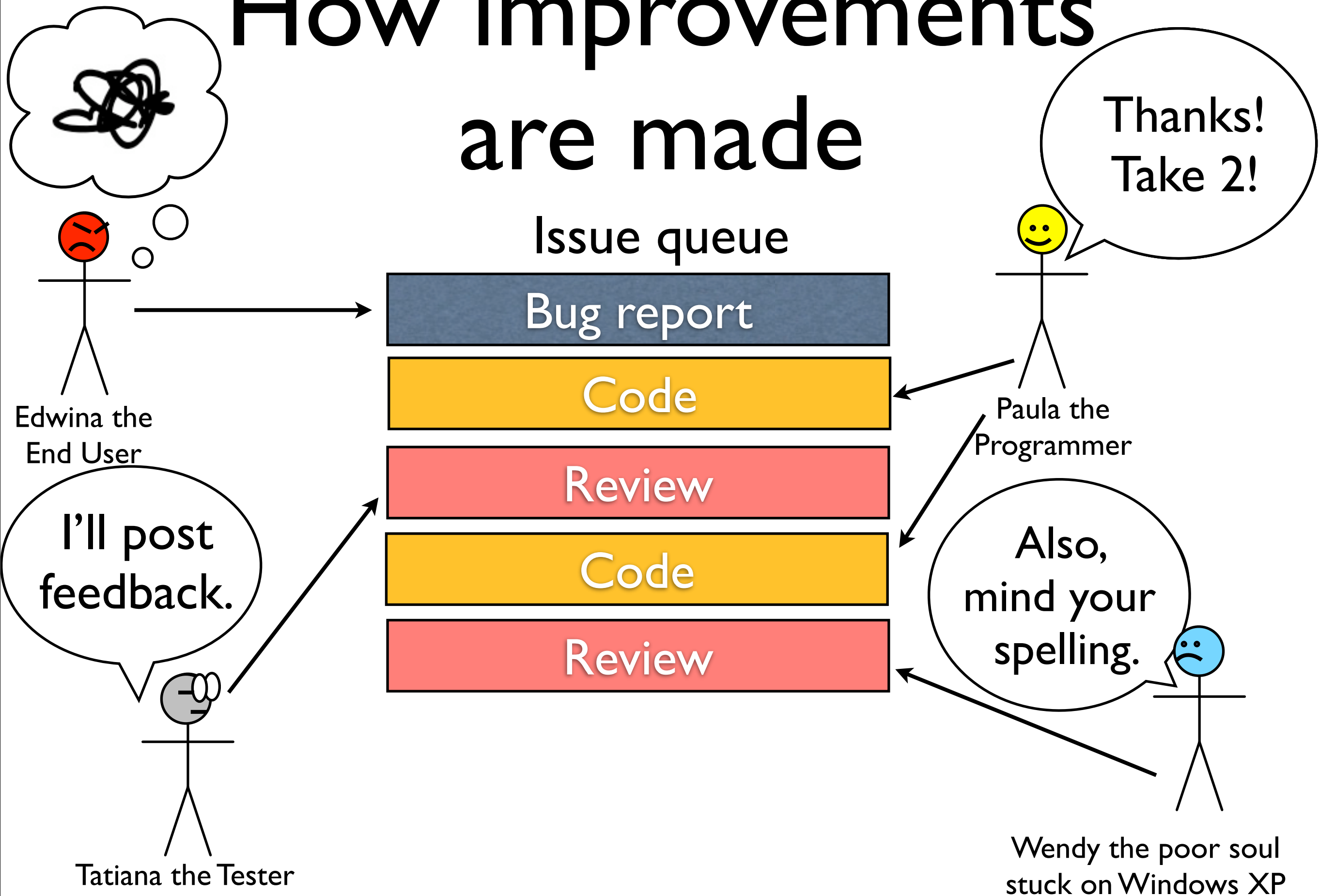
How improvements are made



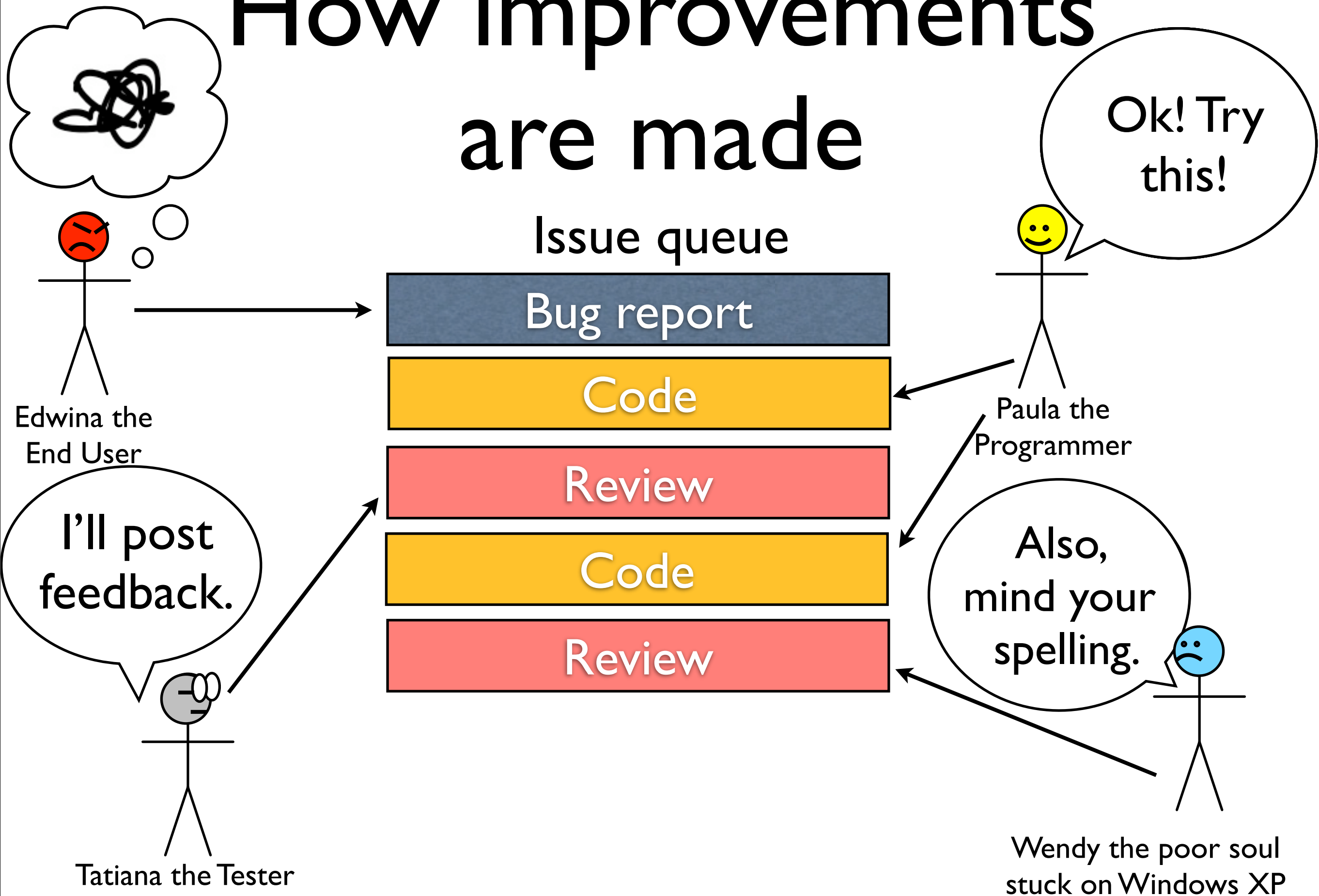
How improvements are made



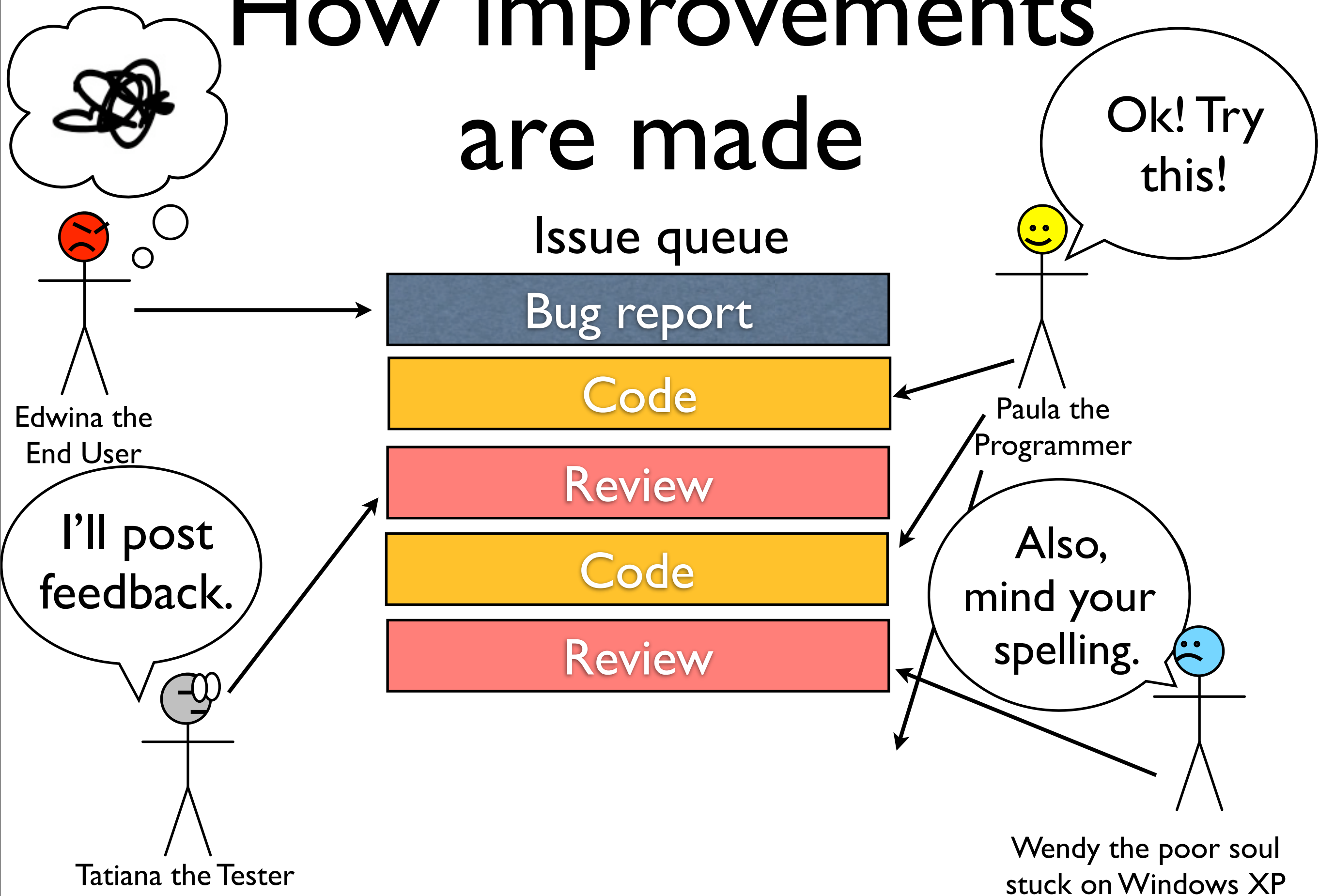
How improvements are made



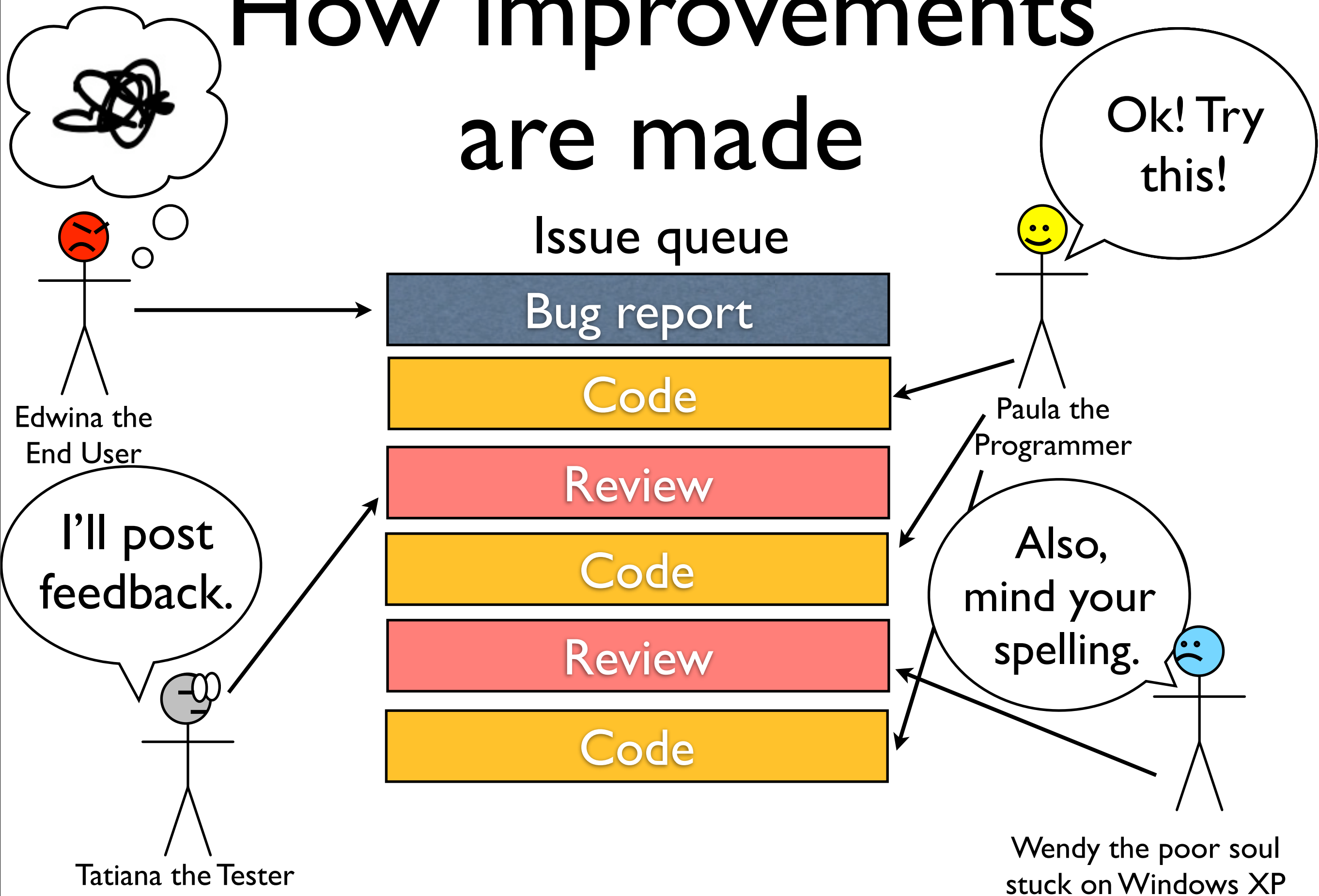
How improvements are made



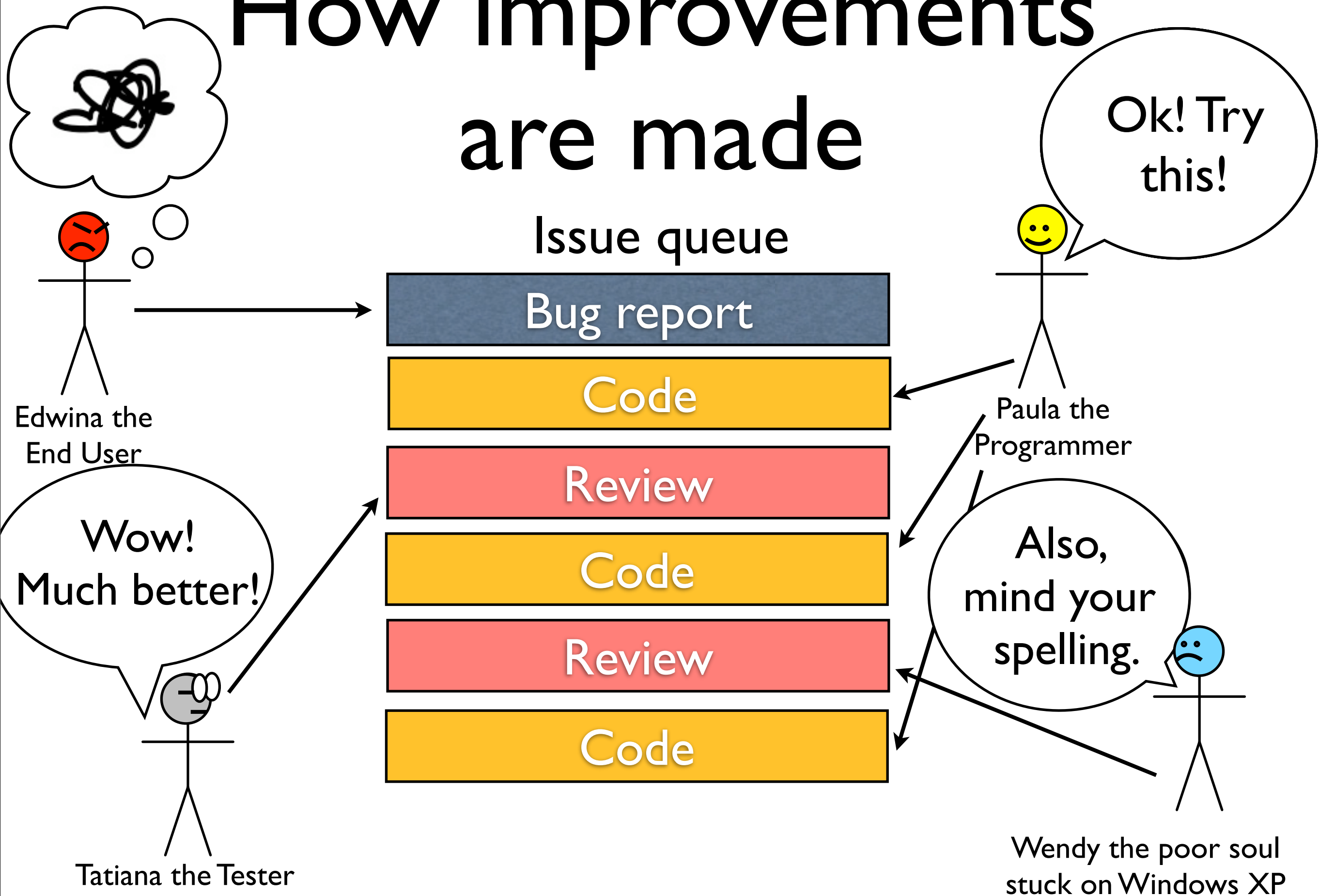
How improvements are made



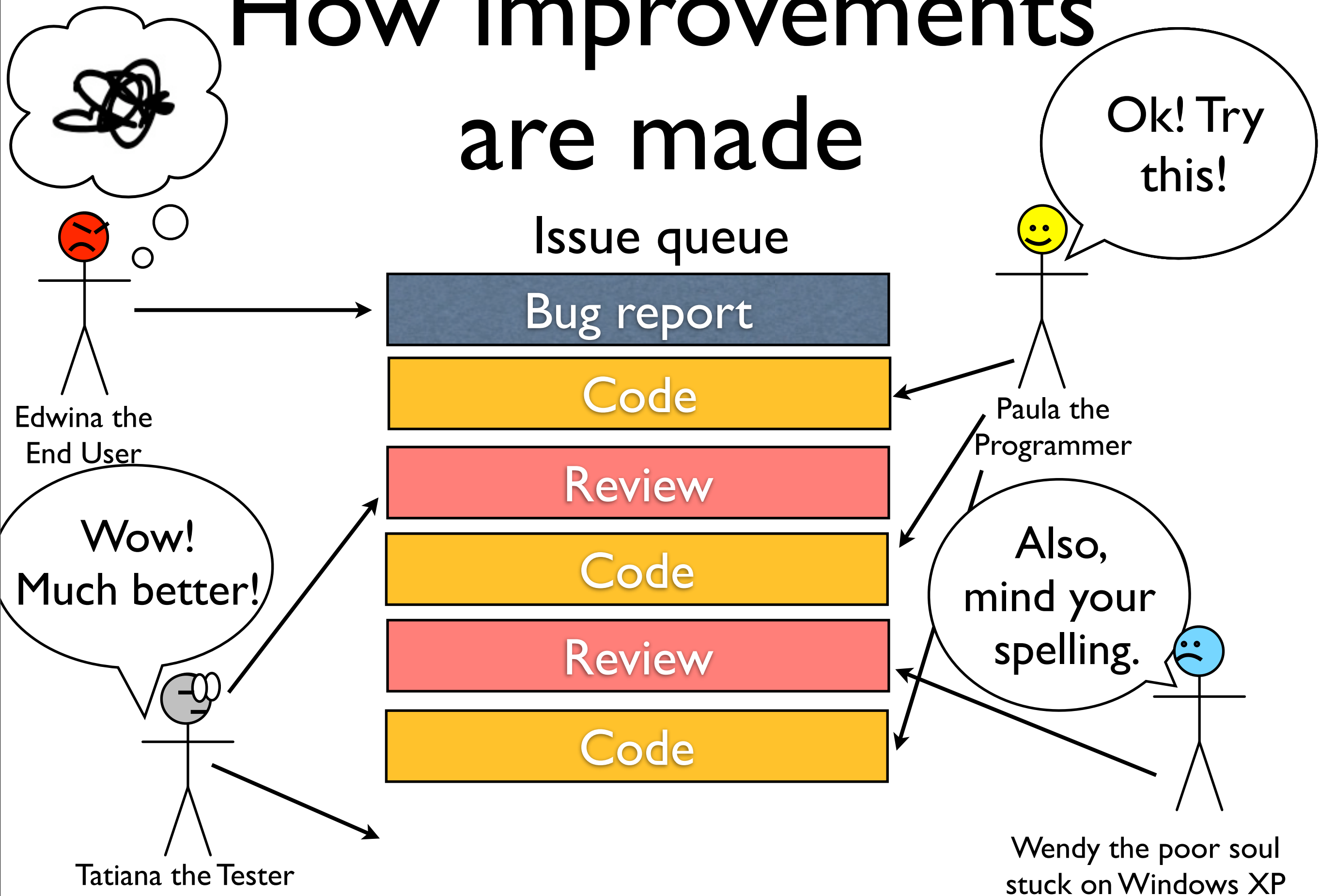
How improvements are made



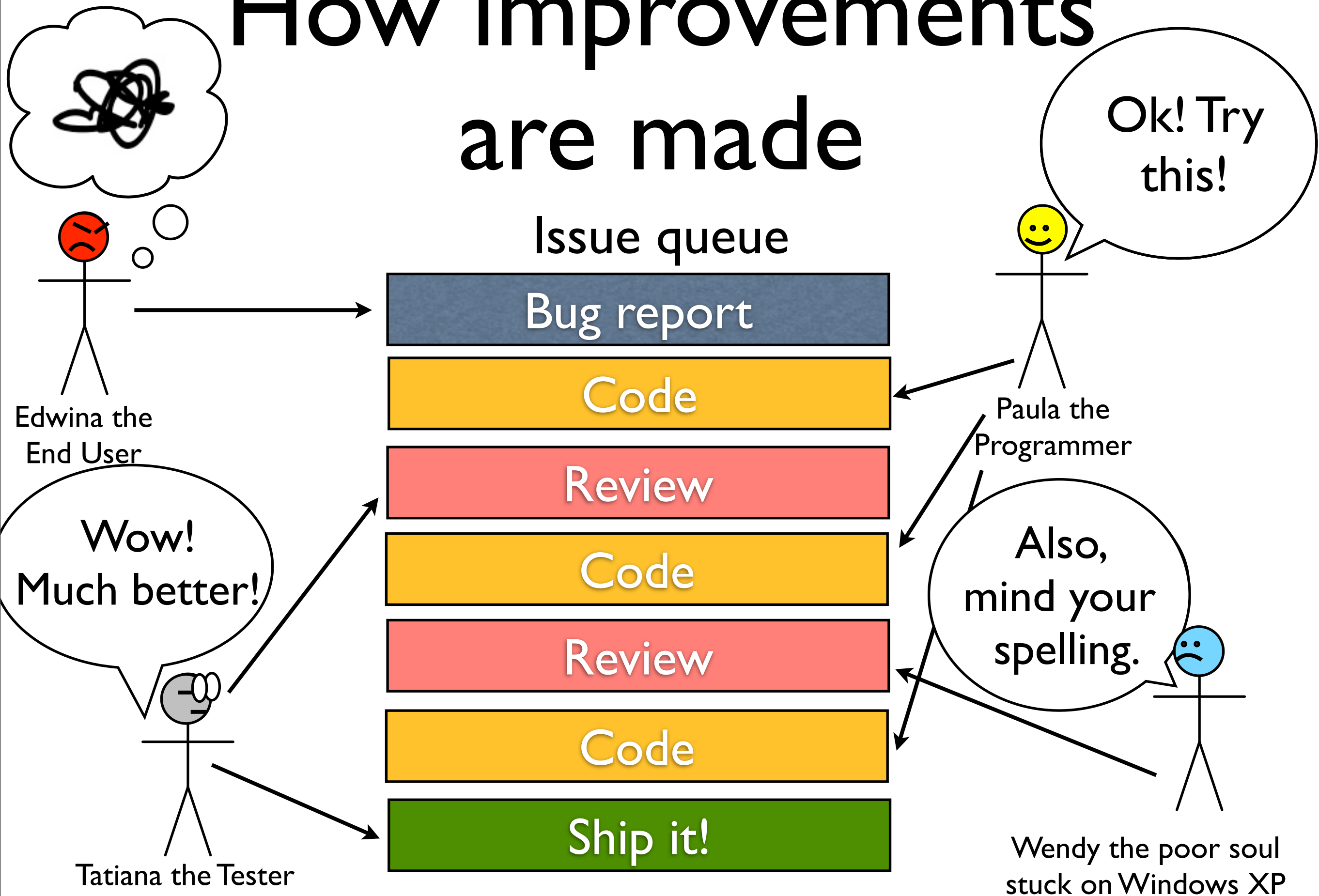
How improvements are made



How improvements are made



How improvements are made



Conclusion

- Women are massively under-represented in open source. **That's bad.**
- But we can all take steps to change this. **That's good!**
- Open source is **awesome**, and women can and should take the plunge.

Homework

- Invite a woman to your next local tech user group.
- Next time you encounter ass-hat behaviour, call the person out on it.
- Revisit documentation for your project/community. Is it easy to get started?
- Blog about a woman in your life who's inspired you.

Discussion